



SACRAMENTO
STATE

The University Foundation
at Sacramento State

6000 J Street • Sacramento, CA 95819-6030
T (916) 278-7043 • F (916) 278-5709

The University Foundation at Sacramento State
Board of Directors Meeting
February 21, 2024 | 1:30 – 4:30 p.m.
Harper Alumni Center

Members Present:

Holly Tiche, *Board Chair*
Nataly Andrade-Dominguez, *Student Representative*
Lora Anguay
Margot Bach
Fred Baldini
Bernice Bass de Martinez, *Chair, Governance*
Wally Borland, *SSAA Representative*
Jonathan Bowman
David Bugatto
Sonney Chong
Mark Drobny
Colette Harris-Mathews
David Lopez
Garry Maisel, *Chair, Finance*
Sue McGinty, *Board Secretary*
Alice Perez, *Board Vice Chair*
Lee Ritchey (virtually)
Randy Solorio
Pam Stewart
Sharon Takeda
Tina Treis, *Chair, Audit*

Members Absent:

Christine Ault
Vanessa Guerra
Ryan Murphy
Ajay Singh
Scott Syphax
Bud Travers
Luke Wood, *President*

Guests:

Kristen Tudor, *Deputy Chief of Staff*
Mark Wheeler, *Chief of Staff*
Tabitha Leeds, *Senior Director of Accounting Services*
Sonia Diwa, *Auxiliary Accounting Manager*
Jennifer Barber, *Alumni Relations*
Sharise Harrison, *Advancement Services and Prospect Management*
Tracy Newman, *Development*
Antoinette Vojtech, *Principal Gifts & Campaign*
Chuck Nicol, *member of the public*

Advancement Staff:

Tatiana Azad
Renee Siden

MEETING MINUTES

1. Call to Order
 - a. Chair Holly Tiche called the meeting to order at 1:36 p.m.
 - b. Jonathan Bowman read the Land Acknowledgement
 - c. Board member introductions
 - d. The agenda for the February 21, 2024 meeting was approved. (Alice Perez/Sonney Chong)
 - e. There were no public comments

- f. The Board approved the consent calendar, consisting of the October 12, 2023 board meeting minutes. (Pam Stewart/Tina Treis)
2. Dr. Vajra Watson and Tania Nunez gave an update on the Placer Center
3. Committee Reports
 - a. Tiche acknowledged Mark Drobny for reaching his halfway goal of \$50M on his way to raising \$100M in planned gifts
 - b. Finance Committee Update (David Lopez)
 - i. Lopez shared information from Sand Hill Global Advisors' presentation to the Finance Committee
 - ii. The board voted to approve the FY 22-23 Financial Statements and Budget to Actuals Comparison as of 12/31/23. (Lopez/Margot Bach)
 - c. Planned Giving Update (Mark Drobny)
 - i. Drobny reviewed the Planned Giving Dashboard document and shared upcoming dates for Estate Planning seminars
 - d. Audit Committee Update (Tina Treis)
 - i. Next meeting will be held on March 11 to approve the 990 forms
 - e. Governance Committee Update (Bernice Bass de Martinez)
 - i. Discussed the plan to pair Governance Committee members with Legacy Board members to keep them engaged
 - ii. Bass de Martinez shared the Board members terms document and pointed out that as of June 30, 2027 there will be seven board members terming off the Board
 - iii. Perez stated that with a group of Board members leaving the board in 2027 it is important for President Wood to weigh in on who should be added to the board so that those relationships can be cultivated
 - iv. Discussed letting Board members join the Board meetings via Zoom if they live out of town/are travelling/ill
 - v. Many Board members agreed that when someone is travelling or feeling ill it is appropriate to attend the meetings virtually but that we encourage in-person participation
 - f. Executive Committee Update (Holly Tiche)
 - i. Tiche reviewed the UFSS Dashboard
4. Updates from Retreat Breakout Groups
 - a. Antoinette Vojtech gave an update on the Closing the Equity Gap group's progress
 - i. Plan to leverage support to programs that are currently a priority of the President.
 - ii. Enhance funding toward alumni efforts that increase enrollment, recruitment and retention
 - b. Tina Treis gave an update on the Placer Center/Anchor University group's progress
 - i. Placer Center
 1. Worked with Dr. Watson closely on how to best use the funds

- a. Funding to hire a public relations firm to create branding statements – seed money - \$5K
 - b. Funding to sponsor community events – seed money to attend events with community members - \$10K
 - c. Funding for academic clusters for field trips to foster ideas - \$10K
 - ii. IMPACT Fellowship Program
 - 1. Anchor University and the Career Center at Sac State partner on this program to offer paid summer internship opportunities to low-income students
 - 2. The goal is to support the internship program, expand outreach and provide faculty training on internship development
 - 3. The group voted to fully support the \$25k proposal which included:
 - a. \$9,900 to fund 3 IMPACT Fellows for a 10-week period
 - b. Establish a Faculty Learning Community to train faculty on internship development and become ambassadors - \$10k
 - c. Host community receptions in partnership with the Career Center to have community workforce partners interact with faculty and interns to learn about the program and encourage participation - \$5k
 - c. Jennifer Barber gave an update on the Basic Needs group's progress
 - i. Western Health Advantage donated a transport van to the ASI Food Pantry
 - ii. Direct support for ASI Food Pantry to support implementation of food pantry management software platform and other equipment needs - \$10K
 - iii. Marketing assets to support fundraising efforts - \$15K
 - d. Approval to fund the proposed initiatives as presented (Bowman/Fred Baldini)
 - i. Basic Needs - \$25K
 - ii. Closing the Equity Gap - \$25K
 - iii. Placer Center - \$25K
 - iv. Anchor University - \$25K
5. Dr. Jenni Murphy presented on the Scholarship Tiger Team's progress
6. President's Report (Mark Wheeler)
 - a. President Wood sent his apologies for not being able to attend
 - b. Encouraged Board members to join/support the President's Circle
 - c. Wheeler attended Advocacy Day where they advocated for the general fund
 - d. President's General Priorities
 - i. Enrollment
 - ii. 100 days of listening report can be accessed online
 - iii. JEDI
 - iv. Fundraising Opportunities
 - v. Scholarships and unrestrictive funds

- vi. Become the number one university supporting foster students
- vii. Black Honors College
- viii. Native Americans
- ix. Project Rebound - formerly incarcerated
- x. PRIDE Center
- xi. Differently Abled
- xii. Jewish Community
- xiii. SWANA Community
- xiv. First Generation Students
- xv. Transfer Students
- xvi. Combat U
- xvii. Residential Life – move towards a first- and second-year mandatory residential living
- xviii. Basic Needs – food and housing insecurity, mental health services, student health services (nurses and doctors), public safety on campus
- xix. Placer Center
- xx. Amplifying faculty and their successes
- xxi. Capital Projects (new buildings)
- xxii. CPR

7. Student Update (Nataly Andrade-Dominguez)

- a. ASI has a full Board as of January 17
- b. Working on minimizing the effect of the tuition increase
 - i. Allocated \$10K for new scholarship
 - ii. Doubled scholarships from 20 to 40
 - iii. Raised existing scholarships from \$500 to \$1,000
- c. Allocated \$10K to create a Textbook Scholarship Reimbursement Program
- d. Basic Needs Center set for a soft launch by the end of the semester
- e. Second food pantry will focus on frozen, culturally relevant items and toiletries
- f. Created a canvas module page for campus resources on all student home pages
- g. SWANA Center soft launch at the end of the semester
- h. Projects:
 - i. Establishing more EBT centers at food locations
 - ii. Raising funding for Student Orgs from \$600 - \$800
- i. Family Feud Event on March 15th

8. Alumni Association Update (Wally Borland)

- a. Black Alumni Chapter is holding a Business Pitch Competition & Mixer on Feb. 22
- b. Business Chapter is putting on a Business Breakfast Forum on Artificial Intelligence on Feb. 26
- c. SSAA is holding a Mocktail Party on March 6 for students and alumni to practice the art of professional networking
- d. Latinx Alumni Chapter is holding their 7th Annual Gala de Oro on March 30

- e. Alumni Open House will be held on April 3
- 9. Advancement Update (Sharon Takeda)
 - a. Takeda thanked the Board for their work in the retreat breakout groups
 - b. Starting the search soon for permanent Vice President of University Advancement
 - c. Welcomed Sharise Harrison – Associate Vice President of Advancement Services and Project Management – who starts on 2/26/24
 - d. Harrison introduced herself, shared background of over 20 years of experience in Advancement Services, and experience in DEI work
- 10. Tiche adjourned the meeting at 4:28 p.m.

The University Foundation at Sacramento State Mission Statement

The University Foundation promotes philanthropy to provide a level of excellence at the University beyond what is possible through state funds.