



SACRAMENTO
STATE

The University Foundation
at Sacramento State

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The University Foundation at Sacramento State
Board of Directors Meeting
June 6, 2024 | 1:30 – 4:30 p.m.
Carlsen Center

Members Present:

Holly Tiche, *Board Chair*
Nataly Andrade-Dominguez, *Student Representative*
Lora Anguay
Christine Ault
Margot Bach
Fred Baldini
Bernice Bass de Martinez, *Chair, Governance*
Jonathan Bowman
David Bugatto
Sonney Chong
Colette Harris-Mathews
David Lopez
Garry Maisel, *Chair, Finance*
Sue McGinty, *Board Secretary*
Ryan Murphy
Alice Perez, *Board Vice Chair*
Ajay Singh
Randy Solorio
Pam Stewart
Sharon Takeda
Tina Treis, *Chair, Audit*
Luke Wood, *President*

Members Absent:

Wally Borland, *SSAA Representative*
Vanessa Guerra
Lee Ritchey
Scott Syphax
Bud Travers

Guests:

Kristen Tudor, *Deputy Chief of Staff*
Michelle Willard, *Chief of External Affairs*
Brian Dombkowski, *Sand Hill Investments*
Meghan DeGroot, *Sand Hill Investments*
Drew Kunde, *Sand Hill Investments*
Tabitha Leeds, *Senior Director of Accounting Services*
Sonia Diwa, *Auxiliary Accounting Manager*
Jennifer Barber, *AVP of Alumni Relations*
Sharise Harrison, *AVP of Advancement Services and Prospect Management*
Tracy Newman, *AVP of Development*

Advancement Staff:

Riley Davis
Kellie Urkov
R. Paul Villaluz
Renee Siden

MEETING MINUTES

1. Call to Order
 - a. Chair Holly Tiche called the meeting to order at 1:53 p.m.
 - b. Sharon Takeda read the Land Acknowledgement
 - c. The agenda for the June 6, 2024 meeting was approved. (Alice Perez/Tina Treis)
 - d. Tiche added a report out on our closed session to the agenda

- i. Decision was made to establish a task force to look at our investment policies. The Board approved (Ryan Murphy/Bernice Bass de Martinez)
 - e. There were no public comments
 - f. The Board approved the consent calendar, consisting of the February 21, 2024 board meeting minutes. (Garry Maisel, David Bugatto)
- 2. President's Report (Luke Wood)
 - a. Positive things happening
 - i. 9,730 students graduated at Golden1 Arena in May
 - ii. Winter Commencement is back for fall graduates
 - iii. Adding a special commencement for students who graduated during COVID
 - iv. California Assembly honored Sac State with state's first Black-Serving Institution designation
 - v. Increase in applications this year by almost 4,000
 - vi. 20% increase in applications from Black students and 40% increase in Black transfer students
 - vii. Jonathan Bowman gave an update on Capital Public Radio
 - viii. In Fall phase one of the Events Center at The WELL will open up for sporting competitions
 - ix. Top two priority items for the Foundation for advocacy and identifying prospects:
 - 1. Scholarships for students
 - 2. Stadium Campaign
 - x. Black Honors College admitted 84 students for the fall semester
- 3. Student Update (Nataly Andrade-Dominguez)
 - a. Nataly won her re-election for ASI President
 - b. ASI has a very diverse board
 - c. Started a textbook reimbursement program for students
 - d. Raised the amount of all of their scholarships
 - e. ASI Food Pantry served almost 2,000 students (1 in 12 students visited last year)
 - f. Basic Needs Center will include a second Food Pantry
 - g. Summer priorities are to fill their executive director position and two empty board positions
 - h. Fall priorities
 - i. Help students with financial stability due to the tuition increase
 - ii. Help students pay parking tickets that they get on campus
 - iii. Raise the amount of the ASI scholarships
 - iv. Add more products to the food pantry (milk, eggs, meats, toiletry items)
 - v. Increase spirit on campus
 - vi. Homecoming
 - vii. Celebrate the Latino community

4. Committee Reports

- a. Finance Committee (Garry Maisel)
 - i. Sand Hill Presentation
 - ii. Tabitha Leeds presented the FY 2023/24 Financial Statements as of 3/31/24
 - iii. Leeds reviewed the UFSS budget
 1. Asking for more funds than last year due to the state budget cuts
 - iv. Leeds and Takeda reviewed the Advancement Initiatives
 1. Allocated funding to specific projects this year in an attempt to be more strategic with spending
 - v. The board voted to approve the FY 2023-24 Financial Statements, Budget to Actuals Comparison as of 3/31/24 and the Advancement Initiatives Budget
 1. Financials – Alice Perez/Fred Baldini
 2. Budget incorporating the Advancement Initiatives – Tina Treis/Pam Stewart
- b. Planned Giving Update (Tracy Newman)
 - i. Newman reviewed the Planned Giving Dashboard document
 - ii. Plan to diversify who presents the Estate Planning seminars going forward
- c. Updates from Retreat Breakout Groups
 - i. Slides shared for the following areas:
 1. Basic Needs (Maisel)
 - a. Donation of a van from Western Health Advantage to ASI Food Pantry
 - b. Donation to ASI Food Pantry to help implement a food pantry management software platform
 - c. Donation to develop fundraising materials for the CARES Office programs
 2. Community Engagement/Anchor (Newman)
 - a. Funded the IMPACT Fellow Program with three summer internships for low-income students
 - b. Provided funding to establish a Faculty Learning Community to train faculty
 - c. Provided funding for IMPACT Fellows program to partner with Career Center to engage and recruit new industry partners
 3. Placer (Tiche)
 - a. Provided funding to hire a public relations firm to create branding statements
 - b. Provided funding for Vajra Watson to join area Chambers of Commerce
 4. Closing the Equity Gap (Bernice Bass de Martinez)

- a. The group decided to focus on already established entities that focus on equity
 - i. Give Sac State Day Challenges – Black Honors College Scholarships and SASEEP Programs
 - d. Executive Committee (Tiche)
 - i. Tiche reviewed the UFSS Dashboard
 - ii. Board Priorities
 - 1. Stadium
 - 2. Scholarships
 - 3. Basic Needs
 - iii. New Officer Slate
 - 1. Board approved a motion to electronically vote on new officer slate by June 30, 2024 (Pam Stewart/Sonney Chong)
 - e. Audit Committee Update (Tina Treis)
 - i. Finalized UFSS tax return
 - f. Governance Committee Update (Bernice Bass de Martinez)
 - i. Asked members to be constantly thinking about potential new board members
- 5. Alumni Association Update (Jennifer Barber for Wally Borland)
 - a. Spring events were well attended
 - b. Graduates of the Last Decade (GOLD) Alumni Council adopted the Sac State Career Network as their primary project for the year
 - c. An official alumni pin was distributed to all graduates at Commencement in May
 - d. SSAA Scholarship Reception – August 25
 - e. Homecoming Festival – October 19
 - f. Distinguished Alumni Awards Event – November 7
- 6. Advancement Update (Sharon Takeda)
 - a. Give Sac State Day Update
 - i. \$413,000 raised
 - ii. The Foundation Board provided \$25k for challenges
 - b. CSU Foundation Board of Governors are coming to campus next week for their board meeting
 - c. Acknowledged Holly’s impact on the Board during her term as UFSS Board Chair
 - d. Alice Perez is the incoming UFSS Board Chair
- 7. Tiche adjourned the meeting at 3:50 p.m.

The University Foundation at Sacramento State Mission Statement

The University Foundation promotes philanthropy to provide a level of excellence at the University beyond what is possible through state funds.