

Associate Degree for Transfer Assessment Report: Spring 2024 ADT Campaign

Who We Are

The Spring 2024 Associate Degree for Transfer (ADT) Campaign embodies a dedicated effort to enrich the academic experience and provide comprehensive support for transfer students. Rooted in the principles of academic excellence and student well-being, this campaign strives to streamline processes and optimize resources for the benefit of ADT students. In collaboration with the Transfer Resources Center team, we have developed the EAB campaign to raise awareness of the available academic resources, innovative advising models, and foster a strong sense of belonging among our ADT students. We are committed to ensuring that every transfer student feels supported and empowered throughout their academic journey.

Progress

Since its inception a year ago, the new streamlined ADT program has made significant strides in refining admission verification processes and onboarding students onto the EAB platform. By categorizing service indicators into distinct groups - AA-T, AS-T, and STRN - the program has ensured clarity and efficiency in recognizing students' academic goals and aspirations.

Central to our efforts is the establishment of a main channel on Microsoft Teams within the Transfer Resources Center, providing comprehensive support and guidance for ADT students. This includes assistance with ADT requests, advising on major and general education requirements, and facilitating interactions with Transfer Peer Coaches.

To further support the Transfer Peer Coaches, a dedicated channel was established on Teams, providing resources and fostering collaboration. Efforts were also made to address student concerns, including rectifying academic report discrepancies.

The ADT program plays a crucial role in supporting transfer students' timely graduation within two years, with waivers such as English 20 which further expedites their progress towards degree completion.

Data

This semester was focused on setting baseline measures for future semesters of the campaign.

- During the Spring 2024 semester, approximately 410 ADT students benefited from the dedicated support of two professional academic advisors and eight Transfer Peer Coaches (TPCs). Notably, out of the 410 ADT students, 72 did not enroll, accounting for approximately 19% of the total cohort.

- Additionally, 41 of the 72 ADT students attended orientation but did not enroll for the Fall term, constituting 52% of the non-enrolled students. Recognizing the importance of student outreach, Transfer Peer Coaches diligently contacted each ADT student to explore avenues for their return to Sacramento State, especially those who had completed 60+ units.
- Furthermore, leveraging the EAB platform, a targeted messaging campaign was launched, which yielded a commendable 25% attendance rate at scheduled meetings with advisors. This proactive approach underscores our commitment to providing comprehensive academic support and fostering student success.

Key outcomes of the campaign include:

- Advisors creating summaries for 95% of students on the EAB platform, facilitating comprehensive reviews of General Education (GE) and Graduation Requirements (GR).
- Provision of personalized GE/GR worksheets during advising sessions, empowering students to track their academic progress and set meaningful goals.
- Seamless connection of students to the Advising Success Centers, ensuring access to specialized support for major advising and academic success.

Next Steps

Moving forward, the focus remains on streamlining processes and maximizing the utilization of the EAB platform to provide tailored advising and holistic support services. By prioritizing academic excellence and student success, the ADT program aims to create an environment where transfer students thrive both academically and personally.