



Strategic Community Engagement Task Force

Updates and Input

Task Force Background and Objectives (2016-2018)

- (a) develop a set of operating principles that will guide strategic and coordinated community engagement efforts;
- (b) create a system for identifying existing community engagement efforts and coordinating those (faculty, staff, and students) interested in collaborative strategic engagement efforts; and,
- (c) develop a protocol for identifying appropriate community partners and/or targets for these strategic community engagement activities.

Task Force and Meetings

- ▶ Membership
 - ▶ Co-Chairs: Dana Kivel, Joy Salvetti, Pia Wong
- ▶ Meetings
 - ▶ Sub committees: Operating Principles, Database Management, Community Needs, and Alignment
 - ▶ Activities: taking stock (web research), engaging community partners, and seeking out examples from aspirational campuses
- ▶ Co-chairs attended Carnegie Community Engagement Classification workshops and visited a signature campus - IUPUI

Key Findings to Date

- ▶ Extensive community engagement activities and projects
- ▶ Very individualized and occurring in silos
- ▶ Limited coordination resulting in:
 - ▶ missed opportunities
 - ▶ limited impact, despite potential for significant impact

Sacramento State Strategic Plan Goal #3

Goal 3: Commit to engaging the community by building enduring partnerships to strengthen and enrich the region.



Goal 3 Strategies

- ▶ Develop programming, organization, mentoring opportunities, and classroom engagements that strengthen alumni relationships
- ▶ Incorporate and expand experiential learning opportunities
- ▶ Develop, formalize, and expand partnerships and relationships with regional organizations
- ▶ Identify, implement and develop advisory boards that support the University's mission
- ▶ Encourage volunteer leadership opportunities that align with faculty and staff talents and interests
- ▶ Launch a comprehensive fundraising campaign to support campus priorities
- ▶ Build capacity and partnerships with signature programs and in areas of emerging and vital importance
- ▶ Designate a campus unit responsible for coordinating, maintaining and providing information about university engagement programs

Operating Principles

- ▶ A *mission* statement shapes an organization's culture
- ▶ The *strategies* identify what the organization does
- ▶ *Operating principles* guide the implementation of strategies



Sac State's Four I's

- ▶ **Immerse.** Strategic engagement should occur at all levels of our campus and across all divisions. Faculty, staff, administrators, and partners should work collaboratively to provide students with a deliberate array of opportunities to deepen their engagement experiences and their commitment to engagement. Community engagement programs and activities should involve students and partners in significant ways that are reciprocal and mutually beneficial. Community engagement programs, scholarship, and activities should be supported, rewarded and recognized.
- ▶ **Innovate.** Faculty, staff, students, and campus partners should apply creativity, divergent thinking, interdisciplinary, and transdisciplinary approaches to community engagement priorities.
- ▶ **Include.** Policies and processes should ensure broad access and multiple entry points to engagement activities for students, faculty, staff, and a broad range of partners representing multiple sectors (public, private, large, small, formal, informal, etc.). All partners should participate in decision-making and implementation, all partners should reflect and act on successes and challenges, and all partners should benefit in significant ways from the collaboration.
- ▶ **Impact.** Marshal Sacramento State's intellectual resources and our social, political and human capital to create original inter-disciplinary and transdisciplinary solutions to pressing issues facing various communities in our region.

Next Steps

- ▶ Please share your feedback with us by April 23rd
- ▶ We are finishing up the Task Force Report with recommendations
- ▶ Questions?
- ▶ **THANK YOU!**