

RENAISSANCE SOCIETY BOARD OF DIRECTORS

Minutes

Monday, October 7, 2024

Dunbarton Cabana Clubhouse, 10 am

Officers	Present	Members at Large	Present
President, Deborah Seiler	X	Richard Atkinson	X
Vice President, Deanna Hanson	X	Carol Barake	X
Secretary, Susan Brackenhoff	NO	Darryl Freeman	NO
Controller, Dave Ferguson	X	Janet Heath	X
Past President, Ken Cross	X	Jackie Lamb	NO
		Vacant	

Committee Chairs	Present		Present
Communications & Marketing Richard Atkinson	X	Program Darryl Freeman	NO
Finance & Administration Dave Ferguson	X	Resource Dev. Mike Pidd	X
Forum Michele Finerty	X	Scholarship Laurye Brownfield	NO
Forum Co-Chair Janet Heath	X	Tech Co-Chair Sarah Ryan-Roberts	X
LRP Ken Cross	X	Tech Co-chair Tom Nelson	X
MDCE Deanna Hanson and Roberta Gleeson, Co-Chairs	X	Volunteer Services Carol Barake	NO
Nominating Susan Brackenhoff	NO		

Liaisons/Guests	Present		Present

Website Jennifer Kerr	X	Weekly Update Hollis Kulwin	NO
Weekly Update/Constant Contact Loretta Bordeaux	NO	Sac State Liaison, College of SSIS /Dean Dianne Hyson	X
Recorder Jim Hodges	NO	Office Manager Amber Korb	X
Assistant Controller Anne Putt,	NO	Board Liaison: Diana Gin	NO
Guest: Joel Leong	X	Guest: Peter Mundy	X
Guest: Frank Martinez	NO	Guest: Eric Levinson	X

1. Call to Order

2. Approval of September 9, 2024 minutes—Deanna Hanson made a motion to approve the September 2024 minutes, which was seconded by Dave Ferguson.

3. President’s Welcome—Deborah welcomed us and noted that the ASA Food Pantry has awarded and given us a beautifully framed article thanking us for our contributions of over \$100,000 over the past two years!

4. Reports

- a. Secretary: Susan Brackenhoff – No report
- b. Controller: Dave Ferguson -. Here are the figures for the Foundation funds as of June 30th. Scholarship fund \$ 96,277 - Special Program fund \$24,901 Endowment fund \$232,695 Seth Nelsen fund \$ 6,019 We are in good shape so far!
- c. Office Manager: Amber Korb is working on the annual report with Deanna Hanson. Pictures are needed. The office has been quiet the past week, and Sandy now has time to investigate why some e-mails have been bouncing back.
- d. Sac State Liaison: Dr. Dianne Hyson—Dianne thanked all of us for the wonderful tangible contributions. Sacramento is becoming increasingly more expensive. She is hoping that students soon can earn extra money by having internships on campus instead of several part-time jobs.
 - Stadium Announcement: With all of the budget cuts, there have been cries of why there has been an approval to build a new stadium. Athletics generate big dollars, and this is a partnership with the community. A majority of the project will be done with private money.
 - This Fall, 2024, CSUS will have its largest incoming class (5,000 students). There is lots of energy on campus. The school is still looking into expanding with a downtown campus since we are the capitol of California. Empty buildings downtown are available to take

advantage of so CSUS can be creative, have self-support centers, and provide synergy downtown.

- As Dean Hyson finishes up her role as dean, she will still work on the cardiovascular wellness program as her pet project.
- Creative thinking and a transparent narrative are the goals of navigating projects moving forward with the executive committee.
- Four final provost candidates are being considered for their final interview, with a decision hopefully to be made by the end of October.

5. Decisions and Discussion:

- a. Approve appointment to vacant MAL position—Deborah introduced Joel Leong, a candidate to fill in the remaining year of departing MAL Frank Martinez. Deborah made a motion to have Joel become our newest MAL, which was seconded by Deanna Hanson. All at the meeting said aye!
- b. Data Mining Follow-up: Mike Agron has come up with some exponential new techniques to review Excel and Data Mine the information we already have through charts, graphs, and the availability to extract information and enhance our decision-making. Our next meeting with Mike is October 14th at 2 p.m.
- c. Board Retreat Top Suggestions – Rick Atkinson has followed up on our retreat and has received some excellent ideas. Amber will make “NEW MEMBER” stickers. We, as a board, have called on and welcomed new members. In the spring semester, we will follow up to make sure all is good or to see if there are questions regarding the new members. Committee Chairs are being asked to bring on a co-chair or backup for their committees for continuity purposes. We would like to have surveys to unveil our favorite classes and preferred leaders.
- d. Updated Committee Descriptions – Susan Brackenhoff asks each committee chair to send her detailed descriptions of your committee and what you do.
- e. Library Program—Diana Gin is marketing to everyone that Renaissance Society has opportunities to utilize the Sacramento County Libraries once again. Norv Wellsfry will give a talk on November 6th in South Sacramento next month.
- f. Scholarship Endowment status – Laurye Brownfield was not available.
- g. New Member Dinner – October 23rd, a Wednesday at The Twin Lotus Restaurant. Deanna and Allan will have a follow-up in the Recorder. NO HOST DINNER and Cash or Credit card will be accepted.
- h. SMUD workforce development – Frank Martinez was not available to attend.

Minutes amended 11/13/2024 to include i. Registration System Future: New Seminar Registration software is being contemplated. Still, at this time, we are continuing to use the program that CSUS and its scope of services have provided us most recently. The new SAC LINK is becoming very confusing with its log-ins and two-step processing, which many leaders have stated to be too confusing. IRT keeps adding more security; in

the future, all members may have to have their own account and Sac State Link e-mail addresses. A decision will have to be made soon; we currently are paying CSUS \$20,000 for their services to maintain our database and class selection yearly. Ken Cross stated that a change would be momentous if there were to be a change. "We need to work better with the administration. Our current process may be our best solution"

6. Written Committee Reports

As submitted.

Statement of no report: Long-Range Planning

7. Verbal Reports by Committee Chairs

- a. Scholarship – Laurye was not available to attend.
- b. Technology – Sarah/Tom -*Minutes amended 11/13/2024 to include See written report.*
- c. Volunteer Services – Carol Barake – Gerontology will probably be online next semester due to a new statewide consortium. This will be determined; our mentorship is not evident, but we will still have a mentorship here at CSUS. We have 45 mentors, and CSUS will decide on who will be used. Ushering on-campus theatrical events has many people interested (a list of 80 people), and the theatrical department will choose and make their selections before each event.
- d. Communications and Marketing –Rick Atkinson – We have had several offers for Investment seminars since the current advisor for CSUS has dropped out. Our weekly update that Holis Kulwin does most of the writing is still a work in progress. Plans are only to promote R/S events, tighter and cleaner writing, and more clicks to hyperlinks. Events will be only mentioned twice.
- e. Finance and Administration – Dave and Anne
- f. Forum – Michele Finerty is looking for a co-chair!
- g. Membership – Deanna Hanson is encouraging us to update the Administration photo on our website. We currently have 329 new members and 1,492 total members this Fall—the new member dinner is October 16th, as mentioned earlier. Susan Wheeler is a new member and Deanna's possible recruit for her co-chair, currently on her committee. Membership has a new tagline, “ **Expanding Diversity & Building Stronger Community Connections.**” Deanna would like a Sunshine Committee to send out get-well and well wishes cards to our ill or grieving members. We were made aware of community newspapers that offer information on many parishes and pastors in the community to offer information regarding the R/S in their bulletins and community.
- h. Program—Darryl (Peter Mundy) Lorene is on vacation for the rest of this month. In the interim, everyone should contact Sandy or Amber for assistance.

- i. Resource Development—Mike Pidd—The Thanksgiving/end-of-year appeal letter will be going out in November. Suzanna Nye has received the artistry and logos from our contest. We will decide which entries suit our needs, and we will look to offer shirts, mugs, and tumblers in the Spring as a donation incentive.

NOTE: At the next Board meeting, the Resource Development Committee will move to the top, and committee reports will be rotated subsequently.

8. Working Groups

Center for Small Business – Amber

9. New or Urgent Business - None

10.Key Dates

- a. Oct. 4, First Friday Pizza
- b. Oct 23 New Member Dinner 5 pm Twin Thai
- c. Nov. 4 Board Meeting
- d. Nov. 6 Major Donor Recognition event

11.Adjournment at 12:15 pm – A motion to adjourn was made by Carol Barake and seconded by Dave Ferguson.

Next Meeting: November 4th, 10 am, Zoom