FASHION MERCHANDISING & MANAGEMENT (FASH) Catalog 2022-2023



Professor Dong Shen, FASH Program Coordinator Email: <u>dshen@csus.edu</u> Advisors:

Professor Minjeong Kang FASH Associate Professor Email: <u>kangm@csus.edu</u> Please use this advising sheet in conjunction with professional advising. Advisors can help identify your correct catalog rights, and courses that complete multiple requirements (overlap) & provide requirement updates

First Name:	Last Name:
Sac State ID:	Sac State Email:

				/	Units Required for Major: 51
A. Required Core Courses (27	Prerequisites	CSUS	Transfer	Grade	Equivalent/Substitution
units)		term	term		Courses (Institution, course
					code & #)
ECON 1A Introduction to					
Macroeconomic Analysis (3)					
(GE D)					
OR DHOT 11 Digital Imaging (2)					
PHOT 11 Digital Imaging (3) (GE C1)					
ECON 1B Introduction to					
Microeconomic Analysis (3)					
(GE D)					
OR					
<u>GPHD 5</u> Introduction to		1			
Graphic Design (3) (GE C1)			-		
MATH 24 Modern Business					
Mathematics (3) (GE B4)					
OR STAT 1 Intro to Statistics (2)	Math 10 or score				
STAT 1 Intro to Statistics (3) (GE B4)*	51 or higher on				
	ALEKS PPL exam				
FASH 30 Fashion and Human					
Environment (3) (GE D)		9			
FASH 31 Textiles (3)					
FASH 32 Fundamentals of	FASH Major				
Apparel Production (3)				-	
MKTG 101 Principles of					
Marketing (3)					
FACS 100 Research Methods	FASH Major and 6				
an Application in FACS (3)	FASH units				
FACS 168 Senior Seminar (3)	Senior standing and 21 FASH units				
	anu ZI FASH UNITS				

*STAT 10B can be substituted for STAT 1

FASHION MERCHANDISING & MANAGEMENT (FASH)



Requirements for B.S. in Fashion Merchandising and Management:

- 120 units minimum with 39 upper-division units
- General Education Requirements including 9 upper-division GE units

FASH Majors must have a minimum of C- in all prerequisite courses within and outside the department. All students should meet with their faculty advisor at least once per academic year.

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B. Required Upper Division	Prerequisites	CSUS		Grade	Equivalent/Substitution
Courses (21 units)		term			Courses (Institution, course
					code & #)
FASH 130 History of Western				r	
Fashion (3)					
FASH 131 Quality Analysis:	FASH 31 and				
Apparel (3) spring only	FASH 32	1			
FASH 134 Intro. to Fashion					
Industry (3)					
FASH 135 Merchandise Buying	FASH 134				
(3) fall only			2		
FASH 136 Fashion Retailing	FASH 134				
(3) spring only				100	
FASH 139 Textiles and	FASH 134				
Apparel in the Global					
Economy (3) spring only					
FASH 146 Fashion	FASH 134				
Entrepreneurship (3) (Service					
Learning)		2			
C. Elective Upper Division	Prerequisites	CSUS	Transfer	Grade	Equivalent/Substitution
Courses Choose One (3 units)		term			Courses (course, number,
					title, units)
FASH 133 Creative Principles	FASH 30 and				
of Apparel Design (3) fall	FASH 31				
only					
FASH 137 Clothing, Society					
and Culture (3) (GE D)					
FASH 148 Fashion Law (3)					
Once a year maybe in fall or					
spring					

FASH 33 Fashion Sustainability, Global Impact, and Critical Thinking (3) (recommended for GE A3)

How to establish an Internship for Academic Credit:

- 1. At least one YEAR before taking an internship, the student needs to tentatively determine what experience he/she/they would like to gain from an internship.
- 2. A student may find his/her/their own placement, but must get approval from the a FASH advisor ONE YEAR before he/she/they start the intern program.
- 3. The internship has to be a formal intern program established by a corporation, such as Macy's or Nordstrom.
- 4. An internship packet is available on Canvas for FASH majors.

Advisor Signature:_____

Date:_____

FASHION MERCHANDISING & MANAGEMENT (FASH)



GE Area A. Basic Subjects		9			
A1. Oral Communication "C- or better required"					
A2. Written Communication "C- or better required"					
A3. Critical Thinking "C- or better required" Recommend FASH 33					
GE Area B. Physical Universe & Its Life Forms					
B1. Physical Science					
B2. Life Forms		3			
B3. Lab					
B4. Math Concepts "C- or better required"	STAT 1 or MATH 24 or STAT 10B	3			
B5. Additional Course (Upper division 100-199)		3			
GE Area C. Arts & Humanities At least 1 course from area C1 and one from area C2 must be taken		12			
C1. Arts	Option PHOT 11 or GPHD 5	3			
C2. Humanities	FASH 130	3			
C1/C2. Any Area C Course ***Note: recommended (if needed): 6 units of the Foreign Language requirement in C2 which double-counts for the Foreign Language proficiency requirement.		3			
C1/C2. Any Area C Course (Upper Division 100-199)		3			
GE Area D. The Individual & Society A minimum of two disciplines (e.g. ECON, FASH, FSHD, HIST, POLS, etc.) must be taken in Area D. *US History or **US Constitution/CA Government can be used, but not both		9			
US History <u>or</u> US Constitution* and CA Government**		3			
Area D Course	FASH 30	3			
Area D Course (Upper Division 100-199)	Option FASH 137 elective	3			
GE Area E. Understanding Personal Development		3			
Any Area E Course		3			
GE Area F. Ethnic Studies		3			
Any Area F Course		3			
Graduation Requirements:					
Minimum 2.0 GPA required for GE					
Graduation Requirements (required by CSU)					
American Institutions: U.S. History *The following satisfy the U.S History Graduation Requirement: HIST 17A, 17B. 159, 161, 16	2, 167, 177, 182; ANTH 101	3			
U.S. Constitution & Government: **The following satisfy the U.S Constitution & CA Government graduation requirement, Area D: POLS 1, 113, 150					
Writing Intensive (WI) - may satisfy Upper Division GE "C- or better required"					
Graduation Requirements (required by CA State University, Sacramento)					
English Composition II: ENGL 20 "C- or better required"					
Race & Ethnicity in American Society (RE) - may double-count for unit requirements in GE Areas C, D, or E					
***Foreign Language Proficiency Requirement - If not satisfied before entering Sacramento State, it may be satisfied in GE Area C2 (Humanities) "C- or better required". The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <u>https://www.csus.edu/college/arts- letters/world-languages-literatures/foreign-language-requirement.html.</u>					

Advisor Signature:

Date:

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Chart your 2 or 4-year plan below:



FALL:		UNITS	SPRING:	UNITS	SUMMER:	UNITS
1			1		1	
2			2	17	2	
3			3		3	
4			4		4	
5			5			
6			6			
	Total		Total		Total	
FALL:		UNITS	SPRING:	UNITS	SUMMER:	UNITS
1			1		1	
2			2		2	
3			3		3	
4			4		4	
5			5			
6			6			
	Total		Total		Total	
FALL:		UNITS	SPRING:	UNITS	SUMMER:	UNITS
1			1		1	
2			2		2	
3			3		3	
4			4		4	
5			5			
6			6			
	Total		Total		Total	
FALL:		UNITS	SPRING:	UNITS	SUMMER:	UNITS
1			1		1	
2			2		2	
3			3		3	
4			4		4	
5			5		5	
6			6		6	
	Total		Total		Total	