

CALIFORNIA STATE UNIVERSITY, SACRAMENTO
Department of Communication Sciences and Disorders
Fall Semester, 2022

Course Title:	Improving Young Children’s Oral and Written Language Skills Through Engaging Caregivers on Social Media
Units:	2
Course:	CSAD 199
Class Number	Section 1
Day of the week:	MW
Class Time:	10:00 – 11:20
Building/Room:	Instructor’s office
Instructor:	Celeste Roseberry-McKibbin, Ph.D., CCC-SLP
Office:	Folsom Hall, room 2404H
Office Hours:	By appointment, please contact instructor
Contact Information:	celeste@csus.edu

The information below is at the discretion of the individual course instructor and may be changed at any time with prior notice to students in the course.

PREREQUISITES:

Instructor approval, completion of all junior year coursework.

A. PLACE OF COURSE IN PROGRAM

During the junior year in our program, students take Language Science and Development (CSAD 112), CSAD 126 (Speech Sound Development and Disorders) and Child Language Disorders (CSAD 125). The purpose of this independent study is to extend the student’s knowledge and hands-on experience in these areas as preparation for clinical experiences in graduate school.

B. COURSE OBJECTIVES:

1. Spend 45 minutes per week increasing social media engagement for instructor’s Instagram and Tik Tok children’s literacy pages. Goal for Tik Tok: 4,000 followers by 5/5/23. Goal for Instagram: 10,000+ followers by 5/5/23.
2. Meet with the instructor once every 3-4 weeks to apprise instructor of progress and information learned
3. Be in the instructor’s office from 8:30-9:00 each Thursday to film Tik Tok videos for caregivers of 0-5 children with speech-language delays. Assist with posting these on Tik Tok and Instagram.
4. Delete unfollowers from both Tik Tok and Instagram each week.
5. Assist with website and Email Chimp.

C. GRADING

Grading is based upon successful completion of the course objectives above. The grading scale below will be used.

100-96%	A
95-90%	A-
89-87%	B+
86-83%	B
82-80%	B-
79-77%	C+
76-73%	C
72-70%	C-
69-67%	D+
66-63%	D
62-60%	D-
Below 60%	F