

**CALIFORNIA STATE UNIVERSITY, SACRAMENTO**  
**Department of Communication Sciences and Disorders**  
**Fall Semester, 2022**

<b>Course Title:</b>	Understanding Generation Z: Implications for University Instructors
<b>Units:</b>	2
<b>Course:</b>	CSAD 199
<b>Class Number</b>	Section 1
<b>Day of the week:</b>	MW
<b>Class Time:</b>	10:00 – 11:120
<b>Building/Room:</b>	Instructor's office
<b>Instructor:</b>	Celeste Roseberry-McKibbin, Ph.D., CCC-SLP
<b>Office:</b>	Folsom Hall, room 2404H
<b>Office Hours:</b>	By appointment, please contact instructor
<b>Contact Information:</b>	celeste@csus.edu

*The information below is at the discretion of the individual course instructor and may be changed at any time with prior notice to students in the course.*

**PREREQUISITES:**

Instructor approval, completion of all junior year coursework.

A. PLACE OF COURSE IN PROGRAM

During the junior year in our program, students take Language Science and Development (CSAD 112), CSAD 126 (Speech Sound Development and Disorders) and Child Language Disorders (CSAD 125). The purpose of this independent study is to extend the student's knowledge and hands-on experience in these areas as preparation for clinical experiences in graduate school.

B. COURSE OBJECTIVES:

1. Analyze data collected from surveys of the junior CSAD 112 class and put it into an Excel spreadsheet for publication and presentation.
2. Spend 45 minutes per week increasing social media engagement for instructor's Instagram and Tik Tok children's literacy pages. Goal for Tik Tok: 1200+ followers by 12/25/22. Goal for Instagram: 10,000+ followers by 12/25/22.
3. Meet with the instructor once every 3-4 weeks to apprise instructor of progress and information learned
4. Be in the instructor's office from 10:30-11:00 each Wednesday to film Tik Tok videos for parents of 0-5 children with speech-language delays. Assist with posting these on Tik Tok and Instagram.
5. Delete unfollowers from both Tik Tok and Instagram each week.

6. Assist with website and Email Chimp.

C. GRADING

Grading is based upon successful completion of the course objectives above. The grading scale below will be used.

100-96%	A
95-90%	A-
89-87%	B+
86-83%	B
82-80%	B-
79-77%	C+
76-73%	C
72-70%	C-
69-67%	D+
66-63%	D
62-60%	D-
Below 60%	F