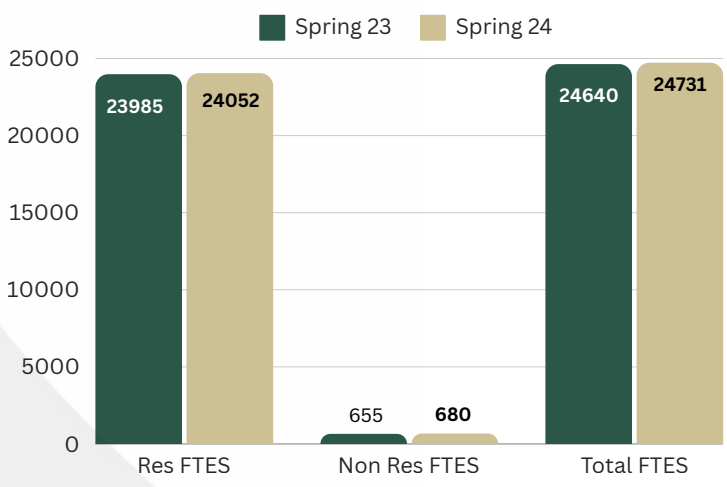
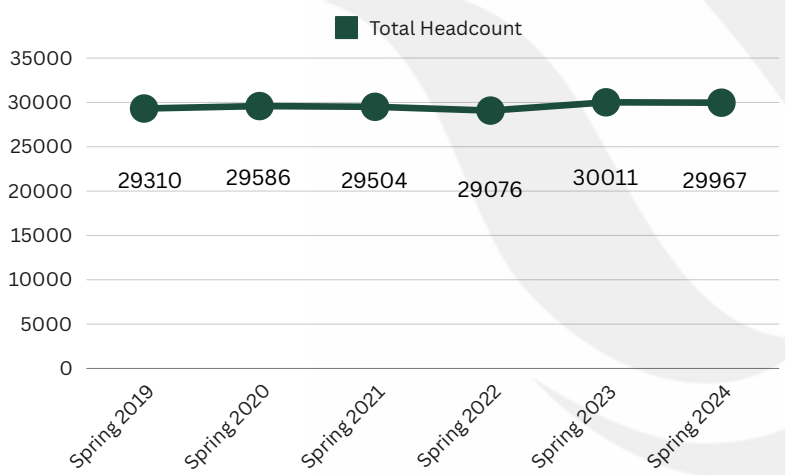


ANNUALIZED UPDATES FOR RESIDENT FTES

This Spring 2024, Sacramento State faced a steep climb to meet the 2023/24 resident **Full-Time Equivalent Students (FTES) target of 24,797**, established by the Chancellor's Office. This target represented an increase of 426 resident FTES compared to the 2022/23 target.

As we moved through the pandemic wave impacting the nation, we anticipated a difficult year and, at one point, were down more than 3% from the target. With cross-university collaboration, **Sac State rebounded to reach 99.4% of the target**, also expressed as being **0.6% away from the resident FTES target** established by the Chancellor's Office. We celebrate the efforts of faculty and staff for their work in recruitment and retention initiatives, the growth achievements of programs like ACE, and the resilience of our Hornet Family.

Although the enrollment target was not reached at 100%, it is impressive that Sac State was nearly on par with annualized enrollment when early projections forecasted a steep decline. The additional sections highlight the incredible efforts Sac State made to rally and boost enrollment.



STUDENT HEADCOUNT UPDATES

Despite the anticipated decline, Sacramento State maintained stable enrollment, with a **total headcount of 29,967** as of the Census date on February 16, 2024. This near steadiness in enrollment figures is largely due to concerted efforts across the campus, emphasizing collaboration and dedicated initiatives focused on student retention.

Some of the key initiatives that have allowed us to reach this achievement include the launch of **EAB Enrollment Campaigns** in partnership with Academic Affairs, the deployment of **HerkyBot messaging** by the Student Service Center, and the targeted **outreach by affinity centers** designed to engage and re-enroll underrepresented student populations. These efforts not only underscore the positive impact of strategic partnerships across our campus but also reflect our community's commitment to engagement and resilience.

Enzo Vernone, Director of Enrollment Management & Student Systems

AVERAGE UNITS LOAD

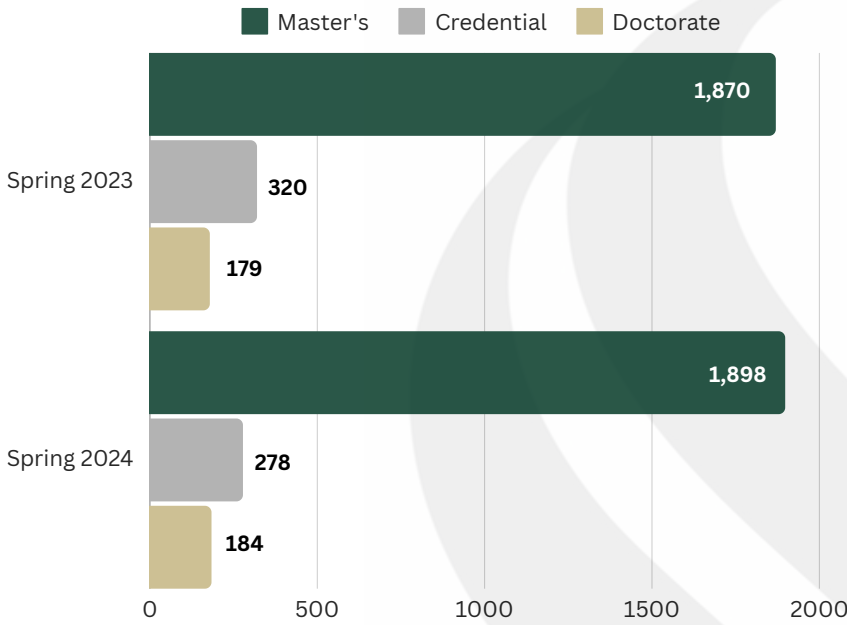
AUL	Freshmen	Sophomore	Junior	Senior	Total UG	Grad	Doctoral	Credential	Uncl PB	2nd Bac	Totals
Spring 23	11.24	13.56	12.76	12.14	12.32	8.21	11.39	15.37	11.25	11.38	12.11
Spring 24	10.83	13.08	13.24	12.36	12.41	8.24	11.25	18.95	8.75	11.63	12.19
Difference	-0.41	-0.48	0.48	0.22	0.09	0.03	-0.14	3.58	-2.50	0.25	0.08

In Spring 2024, **Sac State enrolled 3800 students in Hornet Launch**. At census, our **preliminary AUL for Hornet Launch is 14.09** units.



Spring 2024

CENSUS REPORT & ACADEMIC YEAR OUTCOMES



Spring 2023 Census Report available on www.csus.edu/student-affairs/enrollment-services

GRADUATE STUDENT ENROLLMENT

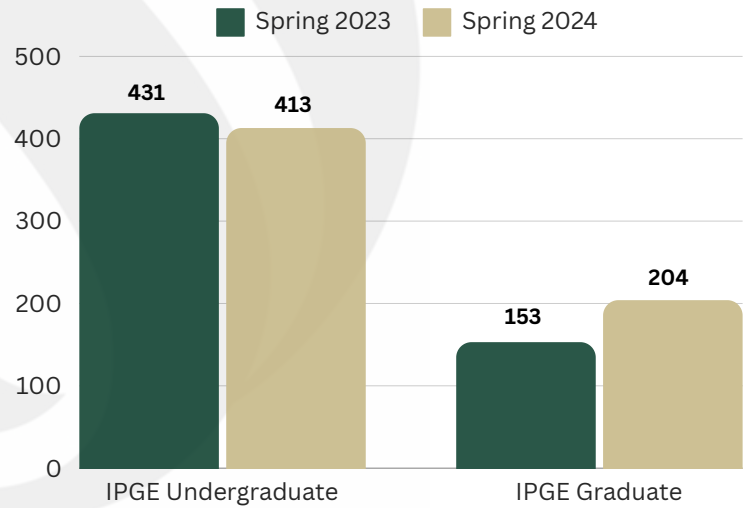
As of **Spring 24** Census, the Office of Graduate Studies (OGS) saw a **flat headcount** as compared to Spring 23. While the number of students enrolled in masters and **doctoral programs increased +1.5%**, enrollment in **credential programs decreased -13%**. OGS and Graduate Coordinators streamlined admissions by setting application processing priorities and using transcripts collected in the application to calculate GPAs. This enabled faster reviews by graduate programs. Additionally, the Admissions Team sent welcome emails and regular registration reminders to new admits. Collaborating with Enrollment Management, OGS launched several EAB retention campaigns for active students yet not enrolled in courses.

Stephanie Biagetti, Associate Dean for Graduate Studies.

INTERNATIONAL STUDENTS ENROLLMENT

The total international student headcount for the Spring 2024 term is 617 students. Overall, international students' enrollment was up **+6.75%** compared to Spring 2023. While undergraduate enrollment saw a **-4.18%** decrease, graduate program enrollment has increased by **33.3%** when compared to Spring 2023 and the overall average unit load at the graduate level has increased.

Piram Prakasam, AVP for International Programs and Global Engagement



Next Steps & Highlights

Over

1,540

Students Retained via
EAB Enrollment
Campaign

Launch a Campus-Wide



Early Alert System by
Fall 2024

Over 3800 Students



Enrolled via Spring 24
Hornet Launch