

*The following roadmap is a sample academic planning resource. Please consult your academic advisor and Academic Catalog for graduation requirements as you develop your individualized academic plan.

College: Social Sciences & Interdisciplinary Studies

Degree: BS – Bachelor of Science

Major: Fashion Merchandising and Management*

Term #	Course #	Course Title	Units
5	FASH 134	Introduction to Fashion Industry	3
	MKTG 101	Principles of Marketing	3
	X	Upper Division General Education Requirement Area B5	3
	X	American Institutions (GOVT)	3
	X	Foreign Language Semester 1	4
Semester Total			16
6	FASH 130	History of Fashion	3
	FASH 131	Quality Analysis: Apparel	3
	FASH 139	Textiles and Apparel in the Global Economy	3
	X	Writing Intensive	3
	X	Foreign Language Graduation Requirement Semester 2	4
Semester Total			16
7	FASH 135	Merchandise Buying	3
	FASH 146	Fashion Entrepreneurship	3
	X	FASH Major Elective	3
	FACS 100	Research: Methods and Application in Family and Consumer Sciences	3
	X	American Institutions (HIST)	3
Semester Total			15
8	FACS 168	Senior Seminar	3
	FASH 136	Fashion Retailing	3
	X	Upper Division General Education Requirement Area C	3
	X	Upper Division General Education Requirement Area D	3
	X	Elective	3
Semester Total			15