

*The following roadmap is a sample academic planning resource. Please consult your academic advisor and Academic Catalog for graduation requirements as you develop your individualized academic plan.

College: College of Business

Degree: BS – Bachelor of Science

Major: Business Administration (Business Analytics)*

Term #	Course #	Course Title	Units
5	X	American Institutions (HIST)	3
	DS 101	Introduction to Business Analytics	3
	MIS 101	Computer Information Systems for Management	3
	MKTG 101	Principles of Marketing	3
	MGMT 102	Business Communications	3
		Semester Total	15
6	DS 102	Foundation and Tools for Business Analytics	3
	FIN 101	Business Finance	3
	MIS 183	Business Intelligence Applications	3
	HROB 101	The Management of Contemporary Organizations	3
	X	Upper Division General Education Requirement Area B5	3
		Semester Total	15
7	OPM 101	Operations Management	3
	DS 110	Data Mining for Business Analytics	3
	X	Business Analytics Elective	3
	X	Business Analytics Elective	3
	X	Upper Division General Education Requirement Area D	3
		Semester Total	15
8	DS 115	Advanced Business Analytics	3
	X	Business Analytics Elective	3
	GM 105	Strategic Management	3
	X	Upper Division General Education Requirement Area C and Writing Intensive	3
	X	American Institutions (GOVT)	3
		Semester Total	15