BS IN BUSINESS ADMINISTRATION (SUPPLY CHAIN MANAGEMENT)

In Workflow

1. CBA College Committee Chair (joseph.taylor@csus.edu)
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Approval Path

1. Wed, 23 Oct 2024 19:41:45 GMT
   Joseph Taylor (joseph.taylor): Approved for CBA College Committee Chair
2. Wed, 23 Oct 2024 20:49:33 GMT
   Jean-francois Coget (coget): Approved for CBA Dean

History

1. Sep 17, 2019 by 210552161
2. Apr 28, 2020 by 220267334
3. Apr 20, 2021 by 220267334
4. Aug 8, 2022 by 302822325
5. Aug 10, 2022 by 302822325
6. Oct 16, 2024 by Yang Li (yang.li)

Date Submitted: Wed, 16 Oct 2024 22:24:47 GMT

Viewing: BS in Business Administration (Supply Chain Management)

Last approved: Wed, 16 Oct 2024 21:41:57 GMT

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Changes proposed by: Jesse Catlin (102052780)

Academic Group: (College)

Business

Academic Organization: (Department)

Marketing and Supply Chain Management

Catalog Year Effective:

2025-2026 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Jesse Catlin	jesse.catlin@csus.edu	916-278-7149

Type of Program Proposal:

Major

Program Change Type:
Non-Substantive

Is this a pilot program?
No

Delivery Format:
Fully Face to Face

Title of the Program:
BS in Business Administration (Supply Chain Management)

Designation: (degree terminology)
Bachelor of Science

Briefly describe the program proposal (new or change) and provide a justification:
Clerical/non-substantive updates to correct typographical errors, web links, and other aspects to ensure consistency with how the program is currently structured and run.

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Knowledge of human cultures and the physical and natural world
Intellectual and practical skills
Personal and social responsibility
Integrative learning

Program Learning Outcomes

Program Learning Outcomes

Learning Outcome
1. Fundamental Supply Chain Operations Management Knowledge Competence based on fundamental knowledge. • Demonstrate understanding of fundamental supply, operations, transportation and logistics management theories, concepts, and skills. • Ability to analyze business information in performing supply chain operations related tasks.
2. Integrative Business Competence Supply chain competence integrated with other business knowledge areas, environmental sustainability, and ethical and social responsibilities. • Ability to identify factors contributing to a managerial problem from a variety of business perspectives. • Enumerate the costs and benefits that potential solutions will have on the interdependent stakeholders of a firm.
3. Effective Intra- and Inter-organizational Communication Business communication utilizing contemporary and classic communication techniques and methods. • Convey information in a variety of business settings. • Evaluate the efficacy of business communications in a global, cross-cultural context.
4. Applied Business Capability Ability to translate knowledge of business and management into practice. • Create effective supply chain solutions that are environmentally friendly, ethically sound and socially responsible. • Generate innovative and effective solutions for problem solving and decision making.

Learning Outcomes Display

Course Code	PLO 1	PLO 2	PLO 3	PLO 4
ACCY 1				
ACCY 2				
ECON 1A				
ECON 1B				
MATH 24				

MGMT 10			
STAT 1			
DS 101			
FIN 101			
GM 105			
HROB 101			
MGMT 102			
MIS 101			
MKTG 101			
OPM 101			
OPM 120			
MKTG 160			
MKTG 181			
MKTG 121			
MKTG 129			
MKTG 186			
MKTG 188			
MKTG 190			
ACCY 121			
ACCY 122			
ACCY 190			
GM 170			
BUS 162			
HROB 155			
IBUS 190			
DS 115			
MIS 163			
MIS 171			
MKTG 115			
MKTG 124			
MKTG 130			
MKTG 199A			

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?
No

Do these changes impact the Smart Planner roadmap?
No

Catalog Description:

Units required for Major: 66
Total units required for BS: 120

Program Description

The Supply Chain Management (SCM) Concentration is concerned with organizations, methods, and processes employed in managing and improving supply chain and operations systems which provide goods or services to fulfill customer needs and wants in both local and global markets in a flexible, adaptable, quality, reliable, cost effective, environmentally sustainable, ethically sound and socially responsible manner. Students who select the SCM Concentration are provided with a well-balanced program of qualitative and quantitative subject matter and should be able to assume first-line staff or management positions in supply chain and operations systems for manufacturing, service, or government organizations.

Note: The use of the words "business administration" throughout this section refers to courses designated as Accountancy (ACCY), Accounting Information Systems (AIS), Business Administration (BUS), Decision Sciences (DS), Entrepreneurship (ENTR), Finance (FIN), General Management (GM), Human Resources/Organizational Behavior (HROB), International Business (IBUS), Management (MGMT), Management Information Science (MIS), Marketing (MKTG), and Operations Management (OPM).

Note: Students graduating with a Bachelor of Science in Business Administration (all concentrations) will not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.

Note: At least 15 units of upper division business administration courses must be taken in residence at (or under the auspices of) California State University, Sacramento. Of these 15 units, a minimum of nine units must be in upper division courses in the concentration.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Pre-Requisite Requirements

A student **may not enroll** in any of the Major program or Concentration courses until they have completed the Pre-Requisite lower division program with a grade of "C-" or better in each course and an overall GPA of 2.0 ("C"), with the exception of MATH 24 which requires a minimum acceptable grade of "C" or better.

Students enrolled as Expressed Interest in Business may enroll in the following courses after completing the lower division pre-requisite requirements:

Code	Title	Units
DS 101	Introduction to Business Analytics	3
MGMT 102	Business Communications	3
HROB 101	The Management of Contemporary Organizations	3

Computer Literacy

All business majors must meet spreadsheet competency **prior** to taking upper division. This requires completing MIS 10 (or equivalent).

Minimum Grade Requirement

The purpose of this requirement is to assure that all business administration students attain the minimum level of competency in all their coursework required for the business administration degree.

The minimum acceptable grade for any undergraduate course required for the business administration degree is "C-" with the exception of MATH 24 which requires a minimum acceptable grade of "C" or better.

A minimum grade point average of 2.0 ("C") is required in the Pre-Requisite courses, Major Core courses, and the Concentration courses presented for the degree.

As defined by policy http://www.csus.edu/umanual/acadaff/fsm00010.htm, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

Code	Title	Units
Required Lower Division (Pre-Requisites) Courses (21 Units)		
ACCY 1	Accounting Fundamentals	3
ACCY 2	Managerial Accounting	3
ECON 1A	Introduction to Macroeconomic Analysis [1]	3
ECON 1B	Introduction to Microeconomic Analysis [1]	3
MATH 24	Modern Business Mathematics [1]	3
MGMT 10	Introduction to Business Law	3

Code	Title	Units
STAT 1	Introduction to Statistics [1]	3
Total Units		**21**

[1]   Course also satisfies General Education (GE)/Graduation Requirement.

After completing the last of the pre-requisite courses, students must file the supplemental business application to officially apply to Business Administration as their major. Visit https://www.csus.edu/college/business-administration/undergraduate/advising/impacted-major.html for more information.

Students who do not complete the required prerequisites as presented in the following Business Major program are subject to being administratively dropped from courses in which they are inappropriately enrolled.

Code	Title	Units
Required Upper Division (Major) Core Courses (24 Units)		
DS 101	Introduction to Business Analytics	3
FIN 101	Business Finance	3
GM 105	Strategic Management	3
HROB 101	The Management of Contemporary Organizations	3
MGMT 102	Business Communications	3
MIS 101	Computer Information Systems for Management	3
MKTG 101	Principles Of Marketing	3
OPM 101	Operations Management	3
Total Units		**24**

Supply Chain Management (SCM) Concentration (21 units)

Code	Title	Units
Group A Required Courses (6 Units)		
OPM 120	Course OPM 120 Not Found	
MKTG 160	Principles of Quality Management	3
MKTG 181	Supply Chain Logistics Management	3
Group B Courses (9 Units)		
Select three of the following:		9
MKTG 121	Marketing Research and Information	
MKTG 129	Marketing Management	
MKTG 186	Sustainable Supply Chain	
MKTG 188	Supply Chain Analytics	
MKTG 190	Multinational Marketing	
Group C Electives (3 Units)		
Select one of the following or any course not taken from Group B:		3
ACCY 121	Cost Accounting	
ACCY 122	Advanced Management Accounting	
ACCY 190	International Accounting	
GM 170	Fundamentals of Business Strategy	
BUS 162	Project Management	
HROB 155	Conflict Management and Negotiation	
IBUS 190	International Business	
DS 115	Advanced Business Analytics	
MIS 163	Business Process Engineering and ERP Configuration	
MIS 171	Enterprise Resource Planning Systems	
MKTG 115	Marketing Analytics	
MKTG 124	Retail Management	
MKTG 130	Digital Marketing	
MKTG 199A	Special Problems in Supply Chain Management	
Total Units		**18**

General Education Requirements [1]

Code	Title	Units
Area A: Basic Subjects (9 Units)		
A1 - Oral Communication		3

A2 - Written Communication	3
A3 - Critical Thinking	3
Area B: Physical Universe and Its Life Forms (10 Units)	
B1 - Physical Science	3
B2 - Life Forms	3
B3 - Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)	1
B4 - Math Concepts [2]	0
B5 - Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.	3
Area C: Arts and Humanities (12 Units)	
C1 - Arts	3
C2 - Humanities	3
C1/C2 - Area C Course	3
C1/C2 - Area C Course - Take upper-division course to complete Area & upper division requirements.	3
Area D: The Individual and Society (6 Units)	
Area D Course	3
Area D Course [2]	0
Area D Course - Take upper-division course to complete Area & upper division requirements.	3
Area E: Understanding Personal Development (3 Units)	
Area E Course	3
Area F: Ethnic Studies (3 Units)	
Area F Course	3
Total Units	**43**

[1]   To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (http://catalog.csus.edu/colleges/academic-affairs/general-education/).
Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (http://www.csus.edu/acad/), by phone (916) 278-1000, or email (advising@csus.edu).

[2]   Required in Major; also satisfies GE.

Graduation Requirements [1]

Code Title	Units
Graduation Requirements (required by CSU) (9 Units)	
American Institutions: U.S. History	3
American Institutions: U.S. Constitution & CA Government	3
Writing Intensive (WI)	3
Graduation Requirements (required by Sacramento State) (6 Units)	
English Composition II	3
Race and Ethnicity in American Society (RE)	3
Foreign Language Proficiency Requirement [2]	0

[1]   To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (http://catalog.csus.edu/colleges/academic-affairs/general-education/).
Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (http://www.csus.edu/acad/), by phone (916) 278-1000, or email (advising@csus.edu).

[2]   If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html
Note: Students with a declared major of BS in Business Administration (all concentrations) are exempt from the Foreign Language Graduation Requirement.

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

Not applicable - clerical edits

Provide a fiscal analysis of the proposed changes:

Not applicable - clerical edits

How will the above changes be accommodated within the department/College existing fiscal resources?

Not applicable - clerical edits

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

Not applicable - clerical edits

Estimate the cost and indicate how these resource needs will be accommodated:

Not applicable - clerical edits

Key: 382