

BS IN BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS)



SACRAMENTO STATE

In Workflow

1. CBA College Committee Chair (joseph.taylor@csus.edu)
2. CBA Dean (coget@csus.edu)
3. Academic Services (catalog@csus.edu)
4. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
5. Dean of Undergraduate (gardner@csus.edu)
6. Dean of Graduate (cnewsome@skymail.csus.edu)
7. Catalog Editor (catalog@csus.edu)
8. Registrar's Office (k.mcfarland@csus.edu)

Approval Path

1. Wed, 23 Oct 2024 19:41:34 GMT
Joseph Taylor (joseph.taylor): Approved for CBA College Committee Chair
2. Wed, 23 Oct 2024 20:49:21 GMT
Jean-francois Coget (coget): Approved for CBA Dean

History

1. May 3, 2018 by clmig-jwehrheim
2. Sep 17, 2019 by 212408496
3. Apr 28, 2020 by 220267334
4. Apr 20, 2021 by 220267334
5. Aug 8, 2022 by 302822325
6. Aug 10, 2022 by 302822325

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Viewing: BS in Business Administration (International Business)

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Changes proposed by: Nam Kyoon Kim (223013791)

Academic Group: (College)

Business

Academic Organization: (Department)

Strategy and Entrepreneurship

Catalog Year Effective:

2025-2026 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Nam Kyoon Kim	n.kim@csus.edu	916-278-7146

Type of Program Proposal:

Major

Program Change Type:

Non-Substantive

Delivery Format:

Fully Face to Face

Title of the Program:

BS in Business Administration (International Business)

Designation: (degree terminology)

Bachelor of Science

Briefly describe the program proposal (new or change) and provide a justification:

The proposal is to include a new course, Social Entrepreneurship and Innovation in the list of elective options for the program requirements.

University Learning Goals**Undergraduate Learning Goals:**

Competence in the disciplines
 Knowledge of human cultures and the physical and natural world
 Intellectual and practical skills

Program Learning Outcomes**Program Learning Outcomes****Learning Outcome**

1. Fundamental Business Knowledge: Competence based on fundamental business knowledge.

LO 1.1 Demonstrate understanding of fundamental business theories, concepts, and skills.

LO 1.2 Ability to analyze business information in performing business related tasks.

2. Integrative Business Competence: Business competence integrated with other business knowledge areas and ethical responsibility.

LO 2.1 Ability to identify factors contributing to a managerial problem from a variety of business perspectives.

LO 2.2 Enumerate the costs and benefits that potential solutions will have on the interdependent stakeholders of a firm.

3. Effective Business Communication: Business communication utilizing contemporary and classic communication techniques and methods.

LO 3.1 Convey information in a variety of business settings.

LO 3.2 Evaluate the efficacy of business communications.

4. Applied Business Capability: Ability to translate knowledge of business and management into practice.

LO 4.1 Create effective business solutions that are both ethically sound and socially responsible.

LO 4.2 Generate innovative and effective solutions for problem solving and decision making.

Learning Outcomes Display

Course Code	PLO 1	PLO 2	PLO 3	PLO 4
ACCY 1				
ACCY 2				
ECON 1A				
ECON 1B				
MATH 24				
MGMT 10				
STAT 1				
DS 101				
FIN 101				
GM 105				

HROB 101				
MGMT 102				
MIS 101				
MKTG 101				
OPM 101				
FIN 190				
IBUS 190				
MKTG 190				
ACCY 190				
ENTR 187				
ENTR 188				
IBUS 180				
ACCY 111				
ACCY 121				
ACCY 171				
ECON 190				
ECON 192				
ECON 193				
GEOG 141				
FIN 134				
FIN 135				
FIN 136				
FIN 137				
FIN 138				
HROB 151				
HROB 155				
HROB 156				
HROB 157				
MKTG 121				
MKTG 122				
MKTG 123				
MKTG 125				
MKTG 126				
MKTG 129				
MKTG 160				
MKTG 181				

MKTG 186				
MKTG 188				
GEOG 118				
GEOG 161				
GEOL 130				
ENVS 138				
SOC 138				
ECON 120				
ECON 123				
ECON 162				
ECON 193				
IBUS 180				
GEOG 118				
GEOG 161				
GEOL 130				
ENVS 138				
SOC 138				
ECON 120				
ECON 123				
ECON 162				

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Do these changes impact the Smart Planner roadmap?

No

Catalog Description:

Units required for Major: 66

Units required for Major with additional Emphasis: 75

Total units required for BS: 120

Program Description

The International Business concentration is designed to prepare students for a career in business by providing a broad exposure to the areas of international business, competency in a functional area of business, and an awareness of foreign cultural differences.

The Emphasis in Sustainability Business is designed to introduce students to the emerging field of sustainability in business and the growing focus on the social, environmental, and economic performance of businesses in global economy. The coursework presents the scientific, moral, and business cases for adopting sustainability.

Note: The use of the words “business administration” throughout this section refers to courses designated as Accountancy (ACCY), Accounting Information Systems (AIS), Business Administration (BUS), Decision Sciences (DS), Entrepreneurship (ENTR), Finance (FIN), General Management (GM), Human Resources/Organizational Behavior (HROB), International Business (IBUS), Management (MGMT), Management Information Science (MIS), Marketing (MKTG), and Operations Management (OPM).

Note: Students graduating with a Bachelor of Science in Business Administration (all concentrations) will not be subject to the University’s Foreign Language Graduation Requirement. Students who change major may be subject to the University’s Foreign Language Graduation Requirement.

Note: At least 15 units of upper division business administration courses must be taken in residence at (or under the auspices of) California State University, Sacramento. Of these 15 units, a minimum of nine units must be in upper division courses in the concentration.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Pre-Requisite Requirements

A student **may not enroll** in any of the Major program or Concentration courses until he/she has completed the Pre-Requisite lower division program with a grade of "C-" or better in each course and an overall GPA of 2.0 ("C"), with the exception of MATH 24 which requires a minimum acceptable grade of "C" or better.

Students enrolled as Expressed Interest in Business may enroll in the following courses after completing the lower division pre-requisite requirements:

Code	Title	Units
DS 101	Introduction to Business Analytics	3
MGMT 102	Business Communications	3
HROB 101	The Management of Contemporary Organizations	3

Computer Literacy

All business majors must meet spreadsheet competency **prior** to taking 100-level business courses. This requires completing MIS 10 (or equivalent).

Minimum Grade Requirements

The purpose of this requirement is to assure that all business administration students attain the minimum level of competency in all their coursework required for the business administration degree.

The minimum acceptable grade for any undergraduate course required for the business administration degree is "C-" with the exception of MATH 24 which requires a minimum acceptable grade of "C" or better.

A minimum grade point average of 2.0 ("C") is required in the Pre-Requisite courses, Major Core courses, and the Concentration courses presented for the degree.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

Code	Title	Units
Required Lower Division (Pre-Requisites) Courses (21 Units)		
ACCY 1	Accounting Fundamentals	3
ACCY 2	Managerial Accounting	3
ECON 1A	Introduction to Macroeconomic Analysis ¹	3
ECON 1B	Introduction to Microeconomic Analysis ¹	3
MATH 24	Modern Business Mathematics ¹	3
MGMT 10	Introduction to Business Law	3
STAT 1	Introduction to Statistics ¹	3
Total Units		21

¹ Course also satisfies General Education (GE)/Graduation Requirement.

After completing the last of the pre-requisite courses, students must file supplemental business application to officially apply to Business Administration as their major. Visit <https://www.csus.edu/college/business-administration/undergraduate/advising/impacted-major.html> for more information.

Students who do not complete the required prerequisites as presented in the following Business Major program are subject to being administratively dropped from courses in which they are inappropriately enrolled.

Code	Title	Units
Required Upper Division (Major) Core Courses (24 Units)		
DS 101	Introduction to Business Analytics	3
FIN 101	Business Finance	3
GM 105	Strategic Management	3
HROB 101	The Management of Contemporary Organizations	3
MGMT 102	Business Communications	3

MIS 101	Computer Information Systems for Management	3
MKTG 101	Principles Of Marketing	3
OPM 101	Operations Management	3
Total Units		24

International Business (IBUS) Concentration (21 units)

Code	Title	Units
Required Courses (12 Units)		
FIN 190	Multinational Business Finance	3
IBUS 190	International Business	3
MKTG 190	Multinational Marketing	3
Select one of the following:		3
ACCY 190	International Accounting	
ENTR 187	Entrepreneurship	
ENTR 188	Course ENTR 188 Not Found	
IBUS 180	Sustainability Business in Global Economy	
Electives (9 Units)		
Select 9 units from one of the following areas:		9
Accounting		
ACCY 111	Intermediate Accounting I	
ACCY 121	Cost Accounting	
ACCY 171	Federal Tax Procedures I	
Economics		
ECON 190	International Trade	
ECON 192	International Finance	
ECON 193	Development Economics	
GEOG 141	Geography of Economic Activity	
Finance		
FIN 134	Financial Management	
FIN 135	Investments	
FIN 136	Modern Portfolio Management	
FIN 137	Financial Institutions and Markets	
FIN 138	Principles of Risk Management and Insurance	
Foreign Language		
Select an approved upper division language ¹		
Human Resources Management		
HROB 151	Management of Human Resources	
HROB 155	Conflict Management and Negotiation	
HROB 156	Current Trends and Emerging Issues	
HROB 157	Labor Relations	
Marketing		
MKTG 121	Marketing Research and Information	
MKTG 122	Buyer Behavior	
MKTG 123	Public Relations and Ethics in Business	
MKTG 125	Advertising	
MKTG 126	Salesmanship	
MKTG 129	Marketing Management	
Supply Chain Management		
MKTG 160	Principles of Quality Management	
MKTG 181	Supply Chain Logistics Management	
MKTG 186	Sustainable Supply Chain	
MKTG 188	Supply Chain Analytics	
Overseas University Study		
Select approved overseas university study ¹		
Special Emphasis		
Select approved area emphasis ¹		
Total Units		21

¹ Approved by IB coordinator. *Must be approved on an "Action Sheet."* See the Undergraduate Business Advising Center.

Emphasis in Sustainability Business (9 units)

Code	Title	Units
Track A - For students who have taken IBUS 180 (9 Units)		
Group A (Environmental Sustainability)		3
Select one course from the following		
GEOG 118	Earth Transformed	
GEOG 161	California's Water Resources	
GEOL 130	Oceanography ²	
ENVS 138 or SOC 138	Introduction to Environmental Sociology Environmental Sociology	
Group B (Economic Sustainability)		3
Select one course from the following		
ECON 120	Economics and Environmental Degradation	
ECON 123	Resource Economics	
ECON 162	Energy Economics	
ECON 193	Development Economics	
Select any course not already taken in Group A or Group B		3
Code	Title	Units
Track B - For students who have not taken IBUS 180 (9 Units)		
IBUS 180	Sustainability Business in Global Economy	3
Group A (Environmental Sustainability)		3
Select one course from the following		
GEOG 118	Earth Transformed	
GEOG 161	California's Water Resources	
GEOL 130	Oceanography ²	
ENVS 138 or SOC 138	Introduction to Environmental Sociology Environmental Sociology	
Group B (Economic Sustainability)		3
Select one course from the following		
ECON 120	Economics and Environmental Degradation	
ECON 123	Resource Economics	
ECON 162	Energy Economics	

² Course also satisfies General Education (GE)/Graduation Requirement.

General Education Requirements ¹

Code	Title	Units
Area A: Basic Subjects (9 Units)		
A1	Oral Communication	3
A2	Written Communication	3
A3	Critical Thinking	3
Area B: Physical Universe and Its Life Forms (7-10 Units)		
B1	Physical Science	3
B2	Life Forms	3
B3	Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)	1
B4	Math Concepts ²	0
B5	Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements. ³	0 - 3
Area C: Arts and Humanities (12 Units)		
C1	Arts	3
C2	Humanities	3
C1/C2	Area C Course	3
C1/C2	Area C Course - Take upper-division course to complete Area & upper division requirements.	3
Area D: The Individual and Society (6 Units)		

Area D Course	3
Area D Course ²	0
Area D Course - Take upper-division course to complete Area & upper division requirements.	3
Area E: Understanding Personal Development (3 Units)	
Area E Course	3
Area F: Ethnic Studies (3 Units)	
Area F Course	3
Total Units	40-43

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² Required in Major; also satisfies GE.

³ Department offers students a "select from the following" option:
 • If student chooses to take GEOL 130, they will meet Area B5.

Note: This option **only** applies to students who are completing the Emphasis in Sustainability Business.

Graduation Requirements ¹

Code	Title	Units
Graduation Requirements (required by CSU) (9 Units)		
American Institutions: U.S. History		3
American Institutions: U.S. Constitution & CA Government		3
Writing Intensive (WI)		3
Graduation Requirements (required by Sacramento State) (6 Units)		
English Composition II		3
Race and Ethnicity in American Society (RE)		3
Foreign Language Proficiency Requirement ²		0

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html>

Note: Students with a declared major of BS in Business Administration (all concentrations) are exempt from the Foreign Language Graduation Requirement.

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

will not affect other academic units' programs

Provide a fiscal analysis of the proposed changes:

NA

How will the above changes be accommodated within the department/College existing fiscal resources?

Strategy & Entrepreneurship department has recently hired two new Entrepreneurship Faculty who are qualified to teach Social Entrepreneurship Course.

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

NA

Key: 341