

FASH 135: MERCHANDISE BUYING

In Workflow

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Approval Path

1. Thu, 19 Sep 2024 01:08:37 GMT
Emily Oertling (oertling): Approved for FACS Committee Chair
2. Thu, 19 Sep 2024 15:38:53 GMT
Lynn Hanna (lhanna): Approved for FACS Chair
3. Mon, 21 Oct 2024 23:38:00 GMT
Emily Wickelgren (wickelgr): Approved for SSIS College Committee Chair
4. Tue, 22 Oct 2024 17:07:42 GMT
Marya Endriga (mendriga): Approved for SSIS Dean

History

1. Feb 6, 2023 by Dong Shen (dshen)

Date Submitted: Wed, 18 Sep 2024 23:19:40 GMT

Viewing: FASH 135 : Merchandise Buying

Last approved: Mon, 06 Feb 2023 15:02:22 GMT

Last edit: Mon, 21 Oct 2024 23:36:07 GMT

Changes proposed by: Dong Shen (101016574)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Dong Shen	dshen@csus.edu	916-2785326

Catalog Title:

Merchandise Buying

Class Schedule Title:

Merchandise Buying

Academic Group: (College)

SSIS - Social Sciences & Interdisciplinary Studies

Academic Organization: (Department)

Family and Consumer Sciences

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2025 (2025/2026 Catalog)

Subject Area: (prefix)

FASH - Fashion Merchandising and Management

Catalog Number: (course number)

135

Course ID: (For administrative use only.)

133116

Units:

3

Is the ONLY purpose of this change to update the term typically offered or the enforcement of existing prerequisites at registration?

No

In what term(s) will this course typically be offered?

Fall term only

Does this course require a room for its final exam?

Yes, final exam requires a room

This course complies with the credit hour policy:

Yes

Justification for course proposal:

The purpose of this proposal is to add MIS 10 (2 units) as a prerequisite for FASH 135.

Students need to better prepare for FASH 135 with a basic understanding of Microsoft Office Excel, a fundamental computer skill to perform business related tasks. This is not only recommended by the Fashion Advisory Council in Spring 24, but also suggested by previous students who have complete the course. The attached consultation shows that MIS 10 is the most appropriate course to ensure the students are adequately prepared to use spreadsheets in FASH 135.

No any other changes have been made.

Course Description: (Not to exceed 90 words and language should conform to catalog copy.)

Detailed study of merchandising mix, purchasing plan, inventory plan, assortment plan, pricing, markdown, markup, and reports. Review of planning and control processes and the buyer's role in merchandise management and decision-making. Lecture, discussion.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Is this course designated as Curricular Community Engaged Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

Yes

Prerequisite:

FASH 134 and MIS 10

Prerequisites Enforced at Registration?

Yes

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Lecture

Lecture Classification

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

Lecture Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes and Assessment Strategies:

List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers). Click the plus sign to add a new row.

	Expected Learning Outcome	Assessment Strategies
1	Use merchandise buying terminology correctly	midterm one, midterm two, the final exam, the buying project, participation/attendance, quick writes
2	Apply basic mathematical concepts used in solving typical merchandising problems	lecture discussions, midterm one, midterm two, the final exam, participation/attendance
3	Conduct and evaluate merchandising planning, assortment planning, and pricing the merchandise	lecture discussions, midterm one, midterm two, the final exam, participation/attendance
4	Evaluate the performance of merchandising strategies	lecture discussions, the final exam, quick writes
5	Explain and analyze the complexity of retail buying and merchandising function and it's subjective and analytical elements	lecture discussions, midterm one, midterm two, and the final exam, participation/attendance, quick writes
6	Create and develop a complete buying plan by following the industry buying procedure	the buying project, quick writes
7	Describe and evaluate the background, structure, and ever-changing world of fashion buying and merchandising	lecture discussions, the buying project, and the final exam, participation/attendance

Attach a list of the required/recommended course readings and activities:

FASH135syllabusFall_25 NEW.doc

Is this course required in a degree program (major, minor, graduate degree, certificate?)

Yes

Has a corresponding Program Change been submitted to Workflow?

No

Identify the program(s) in which this course is required:

Programs:

BS in Fashion Merchandising and Management

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Intellectual and practical skills
Integrative learning

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?

No

Please attach any additional files not requested above:

consultation.pdf

Key: 13995