ENTR 188: SOCIAL ENTREPRENEURSHIP AND INNOVATION

In Workflow

1. CBA College Committee Chair (joseph.taylor@csus.edu)
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Approval Path

1. Wed, 02 Oct 2024 21:57:40 GMT
   Joseph Taylor (joseph.taylor): Approved for CBA College Committee Chair
2. Wed, 02 Oct 2024 22:17:05 GMT
   Jean-francois Coget (coget): Approved for CBA Dean

New Course Proposal

Date Submitted: Fri, 10 May 2024 17:10:49 GMT

Viewing: ENTR 188 : Social Entrepreneurship and Innovation
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Changes proposed by: Nam Kyoon Kim (223013791)

Contact(s):

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Catalog Title:
Social Entrepreneurship and Innovation

Class Schedule Title:
Social Entrepreneurship

Academic Group: (College)
CBA - Business

Academic Organization: (Department)
Strategy and Entrepreneurship

Will this course be offered through the College of Continuing Education (CCE)?
No

Catalog Year Effective:
Fall 2025 (2025/2026 Catalog)

Subject Area: (prefix)
ENTR - Entrepreneurship

Catalog Number: (course number)
188

Course ID: (For administrative use only.)
TBD

Units:
3

Is the ONLY purpose of this change to update the term typically offered or the enforcement of existing requisites at registration?
No

In what term(s) will this course typically be offered?
Fall, Spring

Does this course require a room for its final exam?
Yes, final exam requires a room

Does this course replace an existing experimental course?
No

This course complies with the credit hour policy:
Yes

Justification for course proposal:
We propose a new upper-division course titled 'Social Entrepreneurship and Innovation.' Located in Sacramento, the capital city of California, Sacramento State College of Business is ideally located to offer such a course. The city's dynamic ecosystem of social ventures, coupled with easy access to government support, creates an ideal environment for aspiring social entrepreneurs and innovators. This proposed course aims to equip our students with the necessary skills and knowledge to launch and sustain social enterprises, thereby fulfilling the mission of the College of Business (COB) to 'develop engaged, responsible, and inclusive organizational members and leaders who enrich their communities.' Additionally, there is significant student interest in Social Entrepreneurship. A survey conducted in the Fall 2023 semester showed that 75% of the 73 students who took ENTR 187 and responded were interested in enrolling in a Social Entrepreneurship course, should it become available (detailed survey results are included in the attached file).

Course Description: (Not to exceed 90 words and language should conform to catalog copy.)
This course explores the concepts and practices of social entrepreneurship, which is the process of creating and scaling innovative solutions to social problems. The course will guide students through a systematic framework that covers all three phases of the start-up to scale-up process: pressure test, plan, launch and scale. The course will culminate in a final project presentation where students will showcase their social enterprise ideas or plans to the class.

Are one or more field trips required with this course?
No

Fee Course?
No

Is this course designated as Service Learning?
No

Is this course designated as Curricular Community Engaged Learning?
No

Does this course require safety training?
No

Does this course require personal protective equipment (PPE)?
No

Does this course have prerequisites?
Yes

Prerequisite:
Students must be in a Business Major or Minor in Business degree programs to enroll in this course.

Prerequisites Enforced at Registration?
Yes

Does this course have corequisites?
No

Graded:
Letter

Approval required for enrollment?
No Approval Required

Course Component(s) and Classification(s):
Discussion

Discussion Classification
CS#02 - Lecture/Discussion (K-factor=1WTU per unit)
Discussion Units
3

Is this a paired course?
No

Is this course crosslisted?
No

Can this course be repeated for credit?
No

Can the course be taken for credit more than once during the same term?
No

Description of the Expected Learning Outcomes and Assessment Strategies:

List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers). Click the plus sign to add a new row.

	Expected Learning Outcome	Assessment Strategies
1	Define social entrepreneurship and identify the key challenges and opportunities in the field.	Exams, homework assignments, or group project
2	Apply a systematic framework to pressure test, plan, launch and scale their own social enterprise ideas or plans.	Exams, homework assignments, or group project
3	Analyze various case studies of social enterprises and extract the lessons learned from them.	Exams, homework assignments, or group project
4	Present and communicate their social enterprise ideas or plans effectively to various stakeholders.	Group project

Attach a list of the required/recommended course readings and activities:
Social ENT Course Syllabus (For FORM A).docx

For whom is this course being developed?
Majors in the Dept
Majors of other Depts
Minors in the Dept

Is this course required in a degree program (major, minor, graduate degree, certificate?)
No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?
No

Will there be any departments affected by this proposed course?
No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.
I/we agree

University Learning Goals

Undergraduate Learning Goals:
Competence in the disciplines
Intellectual and practical skills
Personal and social responsibility

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?
No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?
No

Please attach any additional files not requested above:
Social ENT Survey (ENTR 187 Fall 2023 Sec 1&2 combined).pdf

Key: 15008