

# BA IN DESIGN STUDIES

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**SACRAMENTO STATE**  
Redefine the Possible

## In Workflow

1. DOD Committee Chair (estiokom@csus.edu)
2. DOD Chair (rpratt@csus.edu)
3. ALS College Committee Chair (irwin@csus.edu; j.gallegos@csus.edu)
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6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
7. Faculty Senate Executive Committee Chair (kathy.honeychurch@csus.edu)
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## Approval Path

1. Fri, 01 Mar 2024 23:36:10 GMT  
Mario Estioko (estiokom): Approved for DOD Committee Chair
2. Sat, 02 Mar 2024 00:06:36 GMT  
Richard Pratt (rpratt): Approved for DOD Chair
3. Thu, 04 Apr 2024 18:37:45 GMT  
Jacqueline Irwin (irwin): Rollback to Initiator
4. Sun, 07 Apr 2024 07:39:39 GMT  
Mario Estioko (estiokom): Approved for DOD Committee Chair
5. Sun, 07 Apr 2024 22:22:10 GMT  
Richard Pratt (rpratt): Approved for DOD Chair
6. Sun, 07 Apr 2024 22:59:09 GMT  
Jacqueline Irwin (irwin): Approved for ALS College Committee Chair
7. Mon, 08 Apr 2024 17:45:09 GMT  
Melinda Wilson Ramey (mwilson): Approved for ALS Dean

## History

1. Jul 18, 2019 by 212408496
2. Apr 23, 2021 by Katie Hawke (katiedickson)

Date Submitted: Sat, 06 Apr 2024 20:32:53 GMT

### Viewing: BA in Design Studies

**Last approved: Fri, 23 Apr 2021 21:13:27 GMT**

**Last edit: Fri, 28 Jun 2024 20:47:47 GMT**

Changes proposed by: PJ Carlino (223012504)

**Academic Group: (College)**

Arts & Letters

**Academic Organization: (Department)**

Design

**Catalog Year Effective:**

2024-2025 Catalog

**Individual(s) primarily responsible for drafting the proposed degree major program:**

Name (First Last)	Email	Phone 999-999-9999
PJ Carlino	pj.carlino@csus.edu	9162785019

**Type of Program Proposal:**

Major

**Program Change Type:**

Substantive

**Is this a pilot program?**

No

**Delivery Format:**

Fully Face to Face

**Title of the Program:**

BA in Design Studies

**Designation: (degree terminology)**

Bachelor of Arts

**Briefly describe the program proposal (new or change) and provide a justification:**

This program change proposal is a revision in our curriculum to address weaknesses in Program Learning Outcomes 1, 2, 3, 4, and 5.

An additional program learning outcome (PLO 7) is being proposed to introduce design research across the curriculum. The field of Design Studies is evolving and students are expected to master design research methods to achieve occupational success and to pursue graduate study.

- Changes to the Program Description and Learning Outcomes to clarify the goals and outcomes of the degree.
- Reduction in the number of required history courses
- Addition of an upper division course in Contemporary Topics in Design
- Addition of an upper division course in Design Research Methods
- Addition of an upper division Senior Seminar
- Addition of upper division pre-requisite for DSGN 101 to ensure students have the historical skills necessary to achieve success
- Addition of one unit to the overall unit requirements
- Addition of one lower and one upper division complementary studies elective to add interdisciplinarity and encourage declaration of a minor.

Additionally, the Department of Design is changing the common core of classes that all majors in the Department of Design must take. The objectives of these changes are to:

- Alleviate scheduling and facilities constraints that slow student progress to graduation
- Increase flexibility for students in scheduling their classes.
- Facilitate transfers
- Refine existing course needs to achieve program learning outcomes.

DSGN 4 will be required for the Interior Architecture B.F.A., Architecture B.F.A., Photography B.F.A and Graphic Design B.F.A., and Design Studies B.A.

DSGN 10 and DSGN 20 will be required for Photography B.F.A and Graphic Design B.F.A., and Design Studies B.A. and electives for the Interior Architecture B.F.A., Architecture B.F.A.,

We do not anticipate these changes affecting students in majors outside of the Design Department.

**University Learning Goals****Undergraduate Learning Goals:**

Competence in the disciplines  
 Knowledge of human cultures and the physical and natural world  
 Intellectual and practical skills  
 Personal and social responsibility  
 Integrative learning

## Program Learning Outcomes

### Program Learning Outcomes

#### Learning Outcome

PLO 1 Describe critical perspectives in the evaluation of design, including the history of ideas about the role of design in culture and of ideas informing design practice over time.

PLO 2 Employ overview knowledge of design practice, history, theory, criticism, and technology and the tools and techniques of research, scholarship, and communication in the production of scholarly analytical work about design.

PLO 3 Recognize how the products and practices of design form a relationship to art, politics, and economics.

PLO 4 Identify differences among audiences/users for design, and an understanding of how audience/user values and behaviors are reflected in the design of communications, products, images, and environments.

PLO 5 Articulate the individual, local, national, and global levels at which design problems can be formulated and addressed, and demonstrate the ability to discern observable or potential consequences of specific design action in complex systems.

PLO 6 Examine how design principles are incorporated into the products and practices of design, and how they influence use and interpretation.

PLO 7 Formulate questions for research that address individual and social need and gaps in scholarship, and breakdown complex questions into researchable components.

### Learning Outcomes Display

Course Code	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
DSGN 4							
DSGN 10							
DSGN 20							
ART 1A							
ART 1B							
ART 1C							
ART 2							
ART 3A							
ART 3B							
ART 5							
ARCH 1A							
ARCH 1B							
GPHD 20							
PHOT 15							
GPHD 25							
INTD 25							
PHOT 11							
PHOT 12							
PHOT 40							
ANTH 2							
ENVS 10							
ETHN 11							

ETHN 30							
ETHN 53							
FASH 30							
FASH 31							
GEOG 2							
HRS 71							
PHOT 20							
SOC 3							
WGS 50							
WGS 75							
WGS 85							
DSGN 101							
DSGN 130							
DSGN 150							
DSGN 192							
HIST 100							
ART 100							
ART 107							
ART 108							
ART 109							
ART 110							
ART 111							
ART 112							
ART 113B							
ART 117A							
ART 117B							
ART 117C							
ART 172							
HRS 168							
HRS 180							
ART 118B							
FASH 130							
INTD 123							
INTD 124A							
INTD 124D							
INTD 124E							

INTD 125							
PHOT 101							
PHOT 102							
ANTH 176							
DSGN 195							
DSGN 199							
ETHN 100							
ETHN 131							
FASH 137							
GEOG 144							
GEOG 147							
GEOG 148							
HIST 162							
HIST 163							
HIST 164							
HIST 165							
HIST 166							
HIST 184							
HIST 193							
HRS 162							
MKTG 101							

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

**Please attach a Comprehensive Program Assessment Plan (required)**

DESIGN STUDIES BA Comprehensive Program Assessment Plan.pdf

**Please attach a Curriculum Map Matrix (required)**

DESIGN STUDIES BA Curriculum Map Matrix.pdf

**Please attach a five-year budget projection (required)**

DESIGN STUDIES PROGRAM REVISION BUDGET.pdf

**Do these changes impact the Smart Planner roadmap?**

Yes

**Please attach the Smart Planner roadmap:**

DESIGN STUDIES BA Road Map.pdf

**Briefly describe the change:**

Sequences the courses to align with prerequisites and to prepare students for upper division courses.

**Catalog Description:**

**Units required for Major: 48**

**Minimum units required for BA: 120**

## Program Description

The Bachelor of Arts in Design Studies is intended for students interested in the social, cultural, and ethical dimensions of design. This interdisciplinary field investigates methods of design practice and their impact on society. Students engage with diverse perspectives, examining the social, historical, political, and physical contexts within which design is conceived, produced, and used.

Within Design Studies classes, students embark on a journey of inquiry, interrogating the man-made world to unravel fundamental questions about how society functions, how identity is formed, historical trajectories, and future possibilities.

Our curriculum integrates studio practice, research methodologies, and comprehensive studies in art and design history. A cornerstone of our program lies in the exploration of social design and responsibility, equipping students for careers in design management, research, education, advocacy, promotions and marketing, public history, journalism, law, as well as in museums and galleries.

Upon graduation, students are not only prepared for professional endeavors but are also academically equipped to pursue advanced studies in design and related fields through M.A., M.F.A, and Ph.D. programs.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

**Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)**

## Program Requirements

Code	Title	Units
<b>Required Lower Division Courses (10 Units)</b>		
DSGN 4	Design and Thinking	3
DSGN 10	Think Make (Integrated Studio - New course proposed)	4
DSGN 20	Design and Society Since 1780 (Design & Society, 1780-Today New course proposed)	3
<b>Required Lower Division Art History Elective (3 Units)</b>		
Select one of the following:		3
ART 1A	Art, Religions, and Power before 1400	
ART 1B	Art, Empires, and Cross-Cultural Exchange, 1400-1800	
ART 1C	Global Modern and Contemporary Art	
ART 2	History of Islamic Art	
ART 3A	Traditional Asian Art	
ART 3B	Modern and Contemporary Asian Art	
ART 5	Art of the Americas	
<b>Required Lower Division Design History Elective (3 Units)</b>		
Select one of the following:		3
ARCH 1A	History of Architecture: Prehistory to 1800 (Architecture History 1 (New proposed course))	
ARCH 1B	History of Architecture: 1800 to Today (Architecture History 2 (New proposed course))	
GPHD 20	History Of Graphic Design	
PHOT 15	Survey of Photography	
<b>Required Lower Division Design Studio Elective (3 Units)</b>		
Select one of the following:		3
GPHD 25	Visual Basics	
INTD 25	Design Fundamentals	
PHOT 11	Digital Photography I	
PHOT 12	Digital Photography II	
PHOT 40	Darkroom Photography	
<b>Required Lower Division Complementary Studies Elective (3 Units)</b>		
Select one of the following:		3
ANTH 2	Introduction to Cultural Anthropology	
ENVS 10	Introduction to Environmental Science	
ETHN 11	Introduction to Ethnic Studies	
ETHN 30	Introduction to Chicano/Latino Studies	
ETHN 53	Introduction to Native American Studies	
FASH 30	Fashion and Human Environment	
FASH 31	Science of Textile	
GEOG 2	Cultural Geography	
HRS 71	Arts and Ideas of Asia: Medieval to Modern	

PHOT 20	The Photographic Self	
SOC 3	Social Problems	
WGS 50	Introduction to LGBTQ Studies	
WGS 75	Introduction to Disability Studies	
WGS 85	Introduction to Women's & Gender Studies	
<b>Required Upper Division Courses (15 Units)</b>		
DSGN 101	World Design and Visual Culture	3
DSGN 130	Course DSGN 130 Not Found (Design Research Methods)	3
DSGN 150	Course DSGN 150 Not Found (Contemporary Issues in Design)	3
DSGN 192	Course DSGN 192 Not Found (Design Studies Senior Seminar)	3
HIST 100	Introduction to Historical Skills	3
<b>Required Upper Division Art History Elective (3 Units)</b>		
Select one of the following:		3
ART 100	Origins of American Indian Art	
ART 107	Baroque and Rococo Art	
ART 108	19th Century Art	
ART 109	Modern Art	
ART 110	US and Caribbean Art: Race and Representation 🌐	
ART 111	Latin American and Latino Art History ✎	
ART 112	Contemporary Art	
ART 113B	Asian Art and Mythology	
ART 117A	Art of India and Southeast Asia	
ART 117B	Art of China and Japan	
ART 117C	Art of Korea	
ART 172	African American Art and Visual Culture 🌐	
HRS 168	Images Of America ✎ 🌐	
HRS 180	The Film	
<b>Required Upper Division Design History Elective (6 Units)</b>		
Select two of the following:		6
ART 118B	California Architecture and Urban History	
FASH 130	History Of Western Fashion	
INTD 123	Survey of Western Architecture and Interiors	
INTD 124A	American Design	
INTD 124D	Principles of House Design	
INTD 124E	Film/Design	
INTD 125	Urban Design and Society	
PHOT 101	Photography, Inception to Mid-Century	
PHOT 102	Photography, a Social History	
<b>Required Upper Division Complementary Studies Elective (3 Units)</b>		
Select one of the following:		3
ANTH 176	Museums, Culture, and Society	
DSGN 195	Course DSGN 195 Not Found (Internship (New course proposed))	
DSGN 199	Course DSGN 199 Not Found (Special Problems (New course proposed))	
ETHN 100	Ethnic America ✎ 🌐	
ETHN 131	La Raza Studies 🌐	
FASH 137	Clothing, Society, and Culture	
GEOG 144	Transforming the City	
GEOG 147	Urban Geography	
GEOG 148	Urban and Regional Planning	
HIST 162	Social History of the United States	
HIST 163	The City in US History	
HIST 164	History of American Capitalism	
HIST 165	American Environmental History	
HIST 166	Popular Culture	
HIST 184	California Architecture and Urban History	
HIST 193	Public History	

HRS 162	American Space and Identity	
MKTG 101	Principles Of Marketing	
<b>Total Units</b>		<b>49</b>

## General Education Requirements

Code	Title	Units
<b>Area A: Basic Subjects (9 Units)</b>		
A1 - Oral Communication		3
A2 - Written Communication		3
A3 - Critical Thinking		3
<b>Area B: Physical Universe and Its Life Forms (13 Units)</b>		
B1 - Physical Science		3
B2 - Life Forms		3
B3 - Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)		1
B4 - Math Concepts		3
B5 - Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.		3
<b>Area C: Arts and Humanities (12 Units)</b>		
C1 - Arts		3
C2 - Humanities		3
C1/C2 - Area C Course		3
C1/C2 - Area C Course - Take upper-division course to complete Area & upper division requirements.		3
<b>Area D: The Individual and Society (6 Units)</b>		
Area D Course		3
Area D Course		3
Area D Course		0
Area D Course - Take upper-division course to complete Area & upper division requirements.		0
<b>Area E: Understanding Personal Development (3 Units)</b>		
Area E Course		3
<b>Area F: Ethnic Studies</b>		
Area F Course		
<b>Total Units</b>		<b>43</b>

## Fiscal Impact to Change an Existing Program

**Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:**

These changes will reduce bottlenecks and allow more flexibility within the Department of Design. Email requests to add courses as electives have been sent to other academic units, see attached file: FORM B ELECTIVE REQUEST EMAILS

**Attach a copy of correspondence with these units:**

FORM B ELECTIVE REQUEST EMAILS.pdf

**Provide a fiscal analysis of the proposed changes:**

The new smaller core should service the same number of students as the previous core while requiring fewer WTUs to implement with no additional facilities.

The Wtu cost of the new courses will come from a reduction in sections as previously required courses become part of a pool of electives with fewer students taking each. No additional Tenure Track faculty will be needed for these changes to the degree assuming enrollment stays at current levels.

**How will the above changes be accommodated within the department/College existing fiscal resources?**

The implementation of the new DSGN courses (DSGN 10, DSGN 20) within the new smaller Design Department core will take similar or less fiscal resources to the classes they are replacing.

**Will the proposed changes require additional resources?**

No



**What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?**

Lab and studio space relinquished by sections of INTD 25 & GPHD 25 will be used by the newly implemented sections of DSGN 10. New courses will run within existing studio space or in general academic classrooms.

**Estimate the cost and indicate how these resource needs will be accommodated:**

No additional costs are expected.

**Reviewer Comments:**

**Ian Harvey (iharvey) (Thu, 04 Apr 2024 18:31:08 GMT):** Hi PJ. This is Ian Harvey on behalf of the College Curriculum Committee. Your program proposal has been approved pending the following revisions. JUSTIFICATION Generally clear but it would be useful to specify which program learning outcomes are not being met and how the program changes address them. If there is a justification for the PLOs presented here due to NASAD requirements or others, then this should be addressed in the justification. Otherwise: PLOs (Remove the SLOs in any case.) PLO 2 "Employ" would be a stronger verb than "use" PLO 3 "recognize various levels" "Recognize" is a weak verb that could be replaced with "describe" or "articulate". Also, what kind of "levels" are we concerned with? Seems vague. Could one say: "Describe the various levels of communication" ? Or "the various cultural levels"? There is a problematic repetition of the verb "recognize" PLO1, PLO3, PLO4. Maybe the PLO order should change to reflect progression of overall goals of the program: PLO 3 should be PLO5 as this knowledge follows on that of PLOs 4 and 5. In that case, PLO4 should be 3, and PLO5 should be 4, and PLO3 should be 5. PLO 7 "information gaps" seems vague. What kind of information gaps?

**Jacqueline Irwin (irwin) (Thu, 04 Apr 2024 18:37:45 GMT):** Rollback: Dear PJ, Please see suggestions for revision from Ian. Once your proposal has been revised as per their recommendations, please resubmit and send me an email so I know that your proposal is ready to move forward. Thank you, Jacqueline, ALS Curriculum Chair

Key: 384