# MSBA 500: CULMINATING EXPERIENCE ADVANCED TOPICS IN BUSINESS ANALYTICS

## In Workflow

1. CBA College Committee Chair (jlee@csus.edu)
2. CBA Dean (coget@csus.edu)
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4. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
5. Dean of Undergraduate (gardner@csus.edu)
6. Dean of Graduate (cnewsome@skymail.csus.edu)
7. Catalog Editor (catalog@csus.edu)
8. Registrar's Office (k.mcfarland@csus.edu)
9. PeopleSoft (PeopleSoft@csus.edu)

## Approval Path

1. Thu, 09 May 2024 17:19:57 GMT
   Jai Joon Lee (jlee): Rollback to Initiator
2. Tue, 14 May 2024 21:27:30 GMT
   Jai Joon Lee (jlee): Approved for CBA College Committee Chair
3. Tue, 14 May 2024 22:46:54 GMT
   Jean-francois Coget (coget): Approved for CBA Dean

## History

1. Feb 9, 2024 by Min Li (limin)

### New Course Proposal

Date Submitted: Thu, 09 May 2024 21:07:47 GMT

**Viewing: MSBA 500 : Culminating Experience Advanced Topics in Business Analytics**

**Formerly known as: MSBA 208**

**Last approved: Fri, 09 Feb 2024 17:29:41 GMT**

**Last edit: Thu, 09 May 2024 21:07:46 GMT**

Changes proposed by: Min Li (101017159)

**Contact(s):**

| Name (First Last) | Email | Phone 999-999-9999 |
|---|---|---|
| Min Li | limin@csus.edu | 916-278-7132 |

**Catalog Title:**
Culminating Experience Advanced Topics in Business Analytics

**Class Schedule Title:**
Cul Exp Advanced Topics

**Academic Group: (College)**
CBA - Business

**Academic Organization: (Department)**
Business Administration

**Will this course be offered through the College of Continuing Education (CCE)?**
Yes

**Please specify:**
CCE Only

**Catalog Year Effective:**
Fall 2024 (2024/2025 Catalog)

**Subject Area: (prefix)**
MSBA - Business Analytics

**Catalog Number: (course number)**
500

**Course ID: (For administrative use only.)**
203912

**Units:**
3

**Is the only purpose of this change to update the term typically offered or the enforcement of existing requisites at registration?**
No

**In what term(s) will this course typically be offered?**
Fall, Spring, Summer

**Does this course require a room for its final exam?**
No, final exam does not require a room

**This course complies with the credit hour policy:**
Yes

**Justification for course proposal:**
Revise the curriculum for continuous improvement and also to be in alignment with instructional strategies and other programs' culminating experience courses.

**Course Description: (Not to exceed 90 words and language should conform to catalog copy.)**
Culminating Experience Advanced Topics in Business Analytics. Expose students to emerging and advanced topics in business analytics and their applications in business through projects. Focuses on the application and ethical use of advanced business analytics in practical context.

**Are one or more field trips required with this course?**
No

**Fee Course?**
No

**Is this course designated as Service Learning?**
No

**Is this course designated as Curricular Community Engaged Learning?**
No

**Does this course require safety training?**
No

**Does this course require personal protective equipment (PPE)?**
No

**Does this course have prerequisites?**
Yes

**Prerequisite:**
Advancement to Candidacy

**Prerequisites Enforced at Registration?**
No

**Does this course have corequisites?**
No

**Graded:**
Letter

**Approval required for enrollment?**
Department Approval

**Course Component(s) and Classification(s):**
Seminar

**Seminar Classification**
CS#05 - Seminar (K-factor=1 WTU per unit)
**Seminar Units**
3

**Is this a paired course?**
No

**Is this course crosslisted?**
No

**Can this course be repeated for credit?**
No

**Can the course be taken for credit more than once during the same term?**
No

## Description of the Expected Learning Outcomes and Assessment Strategies:

**List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers). Click the plus sign to add a new row.**

| | Expected Learning Outcome | Assessment Strategies |
|---|---|---|
| 1 | Upon completion of the course students will be able to: | as listed |
| 2 | Our graduates will communicate key knowledge of advanced business analytics with clarity and purpose, within the field and broader business contexts. | Written assignments |
| 3 | Employ the major formats, genres, and styles of writing used in the discipline. | Written assignments |
| 4 | Apply the effective use of the APA citation style in communicating findings through data. | Written assignments |
| 5 | Make use of techniques for describing quantitative results through text. | Project |
| 6 | Compose writing as a learning process that involves peer and instructor feedback, revision, critical reflection, and self-editing. | Project |
| 7 | Analyze data in absolute, relative and trend based scenarios. | Project |
| 8 | Compose iterative report development with peers and instructor to address key business questions in both individual and group assignments. | Project |
| 9 | Persuade decision makers using a variety of analytics based formats to communicate findings appropriate to the audience. | Project |
| 10 | Determine the major ethical and legal issues of business analytics implementation. | Project |

**Attach a list of the required/recommended course readings and activities:**
MSBA_208_Syllabus_112020.docx

**Is this course required in a degree program (major, minor, graduate degree, certificate?)**
Yes

**Has a corresponding Program Change been submitted to Workflow?**
No

**Identify the program(s) in which this course is required:**

| Programs: |
| --- |
| MS in Business Analytics |

**Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?**

No

**Will there be any departments affected by this proposed course?**

No

**I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.**

I/we agree

## University Learning Goals

**Graduate (Masters) Learning Goals:**

Disciplinary knowledge
Communication
Critical thinking/analysis
Professionalism

**Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?**

No

**Is this a Graduate Writing Intensive (GWI) course?**

No

**Reviewer Comments:**

**Jai Joon Lee (jlee) (Thu, 09 May 2024 17:19:57 GMT):** Rollback: per request, roll back to initiator

Key: 13881