

2017 Homecoming Theme and Design Contest

Calling all alumni, students, faculty and staff: The Office of University Advancement and the Sacramento State Alumni Association encourage you to use your creativity and school spirit to develop a Homecoming mark and theme that showcases Hornet pride!

The winning entry will be incorporated into all Homecoming collateral and promotional materials during Homecoming Week 2017: October 8-14. The Hornets take on Idaho State in the big game on Saturday, October 14.

The winner will receive free entry for the annual golf cart parade (includes free golf cart rental and \$75 to use toward decorations), a \$40 gift card to the Hornet Bookstore and Sac State promotional items.

All entrants will receive a Homecoming 2017 t-shirt for participating.

Submission deadline is 5 p.m., Monday, April 17.

Contest Requirements:

- Entry must include the words "Sacramento State" or "Sac State," and "2017 Homecoming."
- Entry must use the official university colors of Sac State Green and Sac State Gold (other colors may also be used).
http://www.csus.edu/brand/assets/pdfs/sacstatebrandbook_standardcolorpalettes.pdf
- Content must be respectful, appropriate and reflect the spirit of Sacramento State.

Contest Rules:

- All submissions must include at least one theme that represents the spirit of Sacramento State. Please use the Standard or Nickname logo/logotype. The Homecoming Committee has the right to eliminate any entries that do not follow the stated requirements.
<http://www.csus.edu/brand/toolkitlogos.html>
- All entries must be submitted electronically as an attachment to homecoming@csus.edu.
- Art must be supplied as a vector file. Acceptable design formats are: Adobe Acrobat (.PDF), Adobe InDesign (.INDD) or Adobe Illustrator (.AI). You may include a brief explanation of your idea for support.
- Any and all submissions become the property of University Advancement. All entrants authorize Sacramento State to use, alter and/or adjust their artwork as needed.
- If the winning submission is from a team, the team divides the prize.
- For questions, contact Gladys Glaude (916) 278-4952.



SACRAMENTO STATE