

CENTER FOR CALIFORNIA STUDIES

CALIFORNIA STATE UNIVERSITY,
SACRAMENTO

The Center for
California Studies
established the
California Journalism
Awards to recognize,
encourage and
reward excellence in
reporting of California
state government and
politics.

CASH PRIZES!

The recipient of the Macdonald Award receives \$300. Winners of each of the other awards receive \$500.

CALIFORNIA JOURNALISM AWARDS JUDGES

PRINT JOURNALISM JUDGES

A.G. Block, Director, Public-Affairs Journalism Program, University of California Center Sacramento

Robert Fairbanks, Publisher, *Capitol Morning Report*

Mark Gladstone, Principal Policy Consultant, Senate Office of Research and former Reporter, *San Jose Mercury News*

Dr. William Lee, Editor and Publisher, *Sacramento Observer*

Marcia McQuern, Former Editor and Publisher, *The Press-Enterprise*, and former State/Political Editor and City Editor, *San Diego Union*

Dan Walters, Political Columnist, *The Sacramento Bee*

RADIO AND TELEVISION JOURNALISM JUDGES

Don Andrews, Media Consultant, Speaker's Office of Member Services, and former Radio Reporter

Xochitl Arellano, Communications Deputy, Latino Legislative Caucus, and former Reporter, Univision

David C. Martin, Ph.D., Professor, Communication Studies Department, California State University, Sacramento

Barbara O'Connor, Ph.D., Director, Institute for the Study of Politics and Media, and Professor, Communication Studies Department, California State University, Sacramento

Alice Scott, Director of Public Affairs, State Treasurer's Office and former Reporter, KCRA-TV, Sacramento

Steve Swatt, Senior Consultant, Porter Novelli, and former Political Reporter, KCRA-TV, Sacramento

07.07

Center for California Studies

AND

The Sacramento Press Club

PRESENT

the Thirteenth Annual

2006

CALIFORNIA JOURNALISM AWARDS

CALL FOR ENTRIES



CALIFORNIA STATE UNIVERSITY, SACRAMENTO
Center for California Studies
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SACRAMENTO STATE
Leadership begins here.

No Entry Fee. Cash prizes!

The recipient of the Macdonald Award receives \$300. Winners of each of the other awards receive \$500.

2005 TWELFTH ANNUAL CALIFORNIA JOURNALISM AWARDS RECIPIENTS

CONTEST PERIOD

The contest period covers January 1, 2006 through December 31, 2006. Entries must have been originally published or broadcast during the contest period.

AWARDS ARE GIVEN IN FOUR CATEGORIES:

- » **Print Journalism**
John Jacobs Awards for excellence in daily coverage, and excellence in special feature or enterprise reporting
- » **Radio Journalism**
For excellence in radio reporting
- » **Television Journalism**
For excellence in television reporting
- » **Student Journalism**
Katherine M. Macdonald Award for excellence in print, radio or television journalism by a college or university student

WHO MAY ENTER

The Thirteenth Annual California Journalism Awards competition is open to any journalist, full-time, part-time, or free-lance, based in California who covers California state government and politics.

The Katharine M. Macdonald Award is open to any full-time or part-time student registered at a two-year or four-year college or university in California whose work has been published or broadcast in a college or university news media outlet, or in a non-academic news outlet, so long as the work was done as part of an academic class or internship and the piece was not professionally edited.

DEADLINE & ENTRY SUBMISSION DETAILS

Entries for the **print**, **radio** and **television** awards must be postmarked no later than **August 13, 2007**. Entries for the **student journalism** award must be postmarked no later than **September 10, 2007**. Send entries to:

California Journalism Awards
Center for California Studies
California State University, Sacramento
6000 J Street
Sacramento, CA 95819-6081

Entrants should include their name, mailing address, telephone number and e-mail address.

DEADLINE: AUGUST 13, 2007

Radio entries should be submitted on CD and not exceed 15 minutes in length. Information relating to the entry may be included as narration at the head of the CD. **Television** entries should be submitted on DVD and not exceed 30 minutes in length. Information relating to the entry may be included as narration at the head of the DVD.

All entries may be submitted by more than one individual.

JUDGING & AWARDS

The Center for California Studies has named two panels of judges, one for print entries and one for radio and television entries. The panels will review the entries and select the award recipients. The California Journalism Awards, the Macdonald Award, and the cash prizes will be given at the Thirteenth Annual Journalism Awards luncheon on September 27, 2007, in Sacramento.

The John Jacobs Award for print special feature/enterprise reporting—**Douglas Fischer** of *The Oakland Tribune* in “A Body’s Burden: Our Chemical Legacy,” presents the first data on environmental contaminants in a

U.S. family, describes how those chemicals seep into our bodies, and explores a possible link to rising rates of cancer and other ailments.

The John Jacobs Award for print daily coverage—**John Gittelsohn** of *The Orange County Register* wrote a provocative story on Senate Bill 1, the “Million Solar Roofs Initiative.” The bill started in 2005 with support from Governor Schwarzenegger, a bipartisan coalition of lawmakers and, according to polls, 76 percent of California voters. Its demise, as chronicled by Gittelsohn in “Politics Obscures the Sun,” showed how partisanship and special interests sabotaged policymaking in Sacramento.

For excellence in radio reporting—**Scott Shafer** of KQED Public Radio in San Francisco for two stories. The first dealt with the Governor’s consideration of clemency for death row inmate Tookie Williams and examined the case of clemency, the political considerations for Schwarzenegger and the historical role of clemency. Shafer’s second story examined how politicians manage communications during a crisis. It featured comparisons of former Secretary of State Kevin Shelley’s reactions to allegations of misuse of state funds with the Governor’s handling of allegations of sexual harassment in his first campaign, as well as Richard Nixon’s famous “Checkers Speech” when he was a vice presidential candidate.

For excellence in television reporting—**Hank Plante** of KPPIX-TV in San Francisco for his two-part series entitled “Arnold Incorporated” which looked at the enormous fundraising machine established by Governor Schwarzenegger. Much of the money came from the same “special interests” which Schwarzenegger campaigned against in the recall election. Plante also confronted the Governor on camera with his own words which decried the influence of money in politics, and asked him if he could “connect the dots” between his contributors and his legislative decisions.

The Katherine M. Macdonald Award for excellence in student journalism—**Kristin Mayer** reported in the *Daily Trojan* on the death of a University of Southern California grad student who was struck and killed by a hit-and-run driver while crossing the street near campus.

Links to the award winning articles and reports are available online at the Center for California Studies’ website: http://www.csus.edu/calst/events/journalism/12th_jourm_awards.htm



HOW TO ENTER

Journalists may submit their own work or be nominated by someone else. Eligible entries are stories or programs about California state government or politics. Stories or programs about local or federal government or politics are not eligible unless they also cover state government or politics. Entries can be either a single story or program, or up to five stories or programs that represent a journalist’s body of work.

The award for **print** entries for excellence in daily coverage is given for an article or program designed to provide routine news coverage within the normal limits of a daily newspaper, magazine, weekly or program. The award for **print** entries for special feature or enterprise coverage is given for articles or programs designed for in-depth, extended, or special coverage. Print entries must be printed on 8.5 x 11” paper.